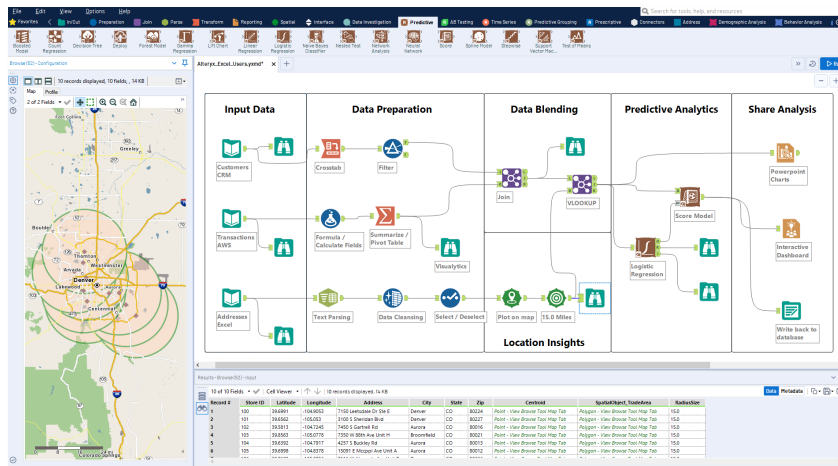


# ALTERYX DESIGNER

Alteryx Designer empowers analysts and data scientists with a self-service data analytic experience to unlock answers from nearly any data source available with **250+ code-free and code-friendly tools**. Using a repeatable drag-and-drop workflow, you can quickly profile, prepare and blend all of your data without having to write SQL code or custom scripts. This used to require leveraging multiple tools—and even multiple people—to create an analytic model or report. Not anymore.



## Connect to Data Wherever It Lives

With **70+ native data connections** and the ability to scrape web data, Alteryx Designer empowers you to work with nearly any data source available – data warehouses, ERP and cloud-based applications, flat files, Office applications, social media data and legacy analytics platforms. It doesn't matter if it's in the cloud, on your desktop, in traditional warehouses, or on the web.

## FROM RAW DATA TO READY-TO-USE RESULTS

**Combine data sets** – from the cloud, on the ground, from Excel, wherever – no unique identifying factors, no problem

**Analytics for all** – predictive, statistical, and spatial – code-free for analysts, or code-friendly for data scientists

**Visual insights** as you build your workflow and share your analysis with Visualytics

"I'm able to take hours of work and literally pull it out in a **three minute workflow**. Alteryx helps us be strategic, and I think that's what I'm most excited about."

**AMY ROLL**

Manager of Compensation Data Analytics, BAE Systems

## SYSTEM REQUIREMENTS

### Supported Languages

English  
Chinese (Simplified)  
French  
German  
Italian  
Japanese  
Portuguese (Brazilian)  
Spanish (Latin America)

### Minimum Desktop Requirements

Quad Core i7 (single chip)  
2.5 GHz or faster processor  
8G RAM (16GB RAM for High Performance)  
500 GB — 1 TB free disk space

For a complete list of system requirements, and supported data sources visit:

[www.alteryx.com/designer](http://www.alteryx.com/designer)

## ABOUT ALTERYX

As a global leader in analytic process automation (APA), Alteryx unifies analytics, data science and business process automation in one, end-to-end platform to accelerate digital transformation. Organizations of all sizes, all over the world, rely on the Alteryx Analytic Process Automation Platform to deliver high-impact business outcomes and the rapid upskilling of their modern workforce.

Alteryx is a registered trademark of Alteryx, Inc.

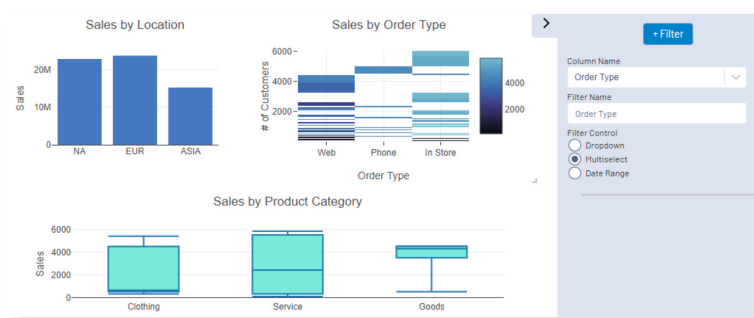
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## Automate the Essential Parts of the Analytic Process

Whip your data into shape up to 100x faster via our intuitive interface that lets you blend multiple sources together no matter if it is big, small, dirty, raw, or data from disparate systems. Cleanse and prepare that data on your system or leverage the flexibility and power of the cloud for your big data analytics. Eliminate your manual data prep tasks such as removing nulls and duplicate entries, grouping or summarizing data, finding unique values and much more.

## Visually Analyze Data at Every Stage

Inline Visualytics instantly validates the health, quality, and statistical distribution of your data throughout your workflows to streamline your analytic process. Deliver Visualytic insights to your stakeholders for further exploration and deeper understanding of your analysis through multiple interactive charts.



## Predictive, Prescriptive and Statistical Modeling

Whether looking to apply different kinds of regression analysis, neural networks, decision trees, time series modeling, or more, we've got you covered. But here's the big difference—it's all visually accessible from Alteryx Designer. Data scientists and citizen users alike can create powerful advanced analytics models, using 50+ code-free pre-built tools, or getting down and dirty writing R and Python scripts.

## Enriched Insights with Spatial Analytics

Powering up business decisions with geospatial data and analysis to optimize marketing campaigns, sales territories, transportation and logistics, or service coverage can deliver powerful results. Alteryx enables anyone to unleash geospatial intelligence to conduct and visualize advanced location-based calculations, such as drive-time, trade area, and spatial matching and point creation analyses all in the same analytic workflow.

## Output and Share Results for Faster Business Outcomes

Bring your insights to life in the format that works best for you. Create custom reports featuring maps, data tables, text, images and charts – in a wide array of formats including PDF, HTML, DOCX, XLSX and more. Create, share, and publish custom analytic apps without coding, allowing business-decision makers to easily interact with models and set parameters to their liking for key insights. Finally, directly deliver the right data in the right structure to power visualization formats like Microsoft Power BI, Tableau, or Qlik.

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