

Alteryx + UiPath RPA

Accelerating Outcomes With Alteryx Analytics Automation and Robotic Process Automation (RPA) from UiPath

Transform your insights and your organization with analytics automation + UiPath RPA

As organizations continue to digitally transform business processes by adopting and embedding modern technology into their operations, they are seeing unprecedented gains in efficiency and cost savings. But for a long time, these efficiency gains have been reserved for the most digitally advanced companies.

Business processes relying on manual handoffs and legacy technologies lack automation capabilities, inhibiting digital transformation and leaving organizations with a continued reliance on manual, costly solutions laden with risk.

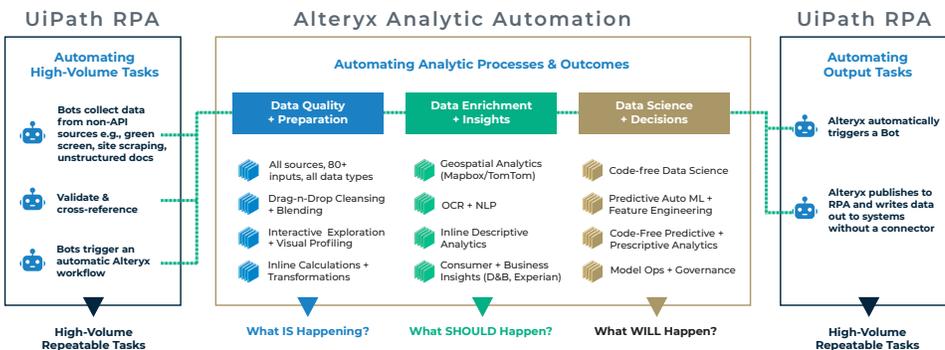
Whether it's a team of people performing manual tasks to collect, input, or route data to another part of the organization or working with a siloed system that contains mission-critical information, the effort to find meaningful insights can look herculean when contrasted to the seamlessly connected ecosystem of modern analytics and process automation technology.

Analytics automation and UiPath RPA enable entire organizations to realize a fully connected business.

Together, Alteryx Analytics Automation and UiPath RPA ingest data seamlessly from its source, analyze and interpret it, and then either inject it into operational systems for automated actions or output a data report for organizational leaders to make faster, more confident decisions. Below, we'll show you how Alteryx Analytics Automation and UiPath RPA help you go from legacy and outdated to streamlined and automated.

Proven Organizational Impacts of Alteryx Analytics Automation + UiPath RPA

- Faster analytics and data science outcomes for actionable business decisions
- Fully optimized and automated intelligent business processes
- An engaged workforce that experiences fast, self-service upskilling to drive greater outcomes
- Capital-efficient digital transformation
- Measurable ROI across four areas: revenue and cost optimization, improved service delivery, efficiency gains, and rapid workforce upskilling



ALTERYX PLATFORM SYSTEM REQUIREMENTS

For a complete list of system requirements and supported data sources, visit:

www.alteryx.com/platform

Alteryx Analytics Automation

Alteryx Analytics Automation converges the analytics lifecycle, including analytics, data science, and process automation.

With analytics automation, business professionals can easily connect to nearly all their organization's data, transform and enrich it, and produce actionable insights that can be presented or written to a data management system or business intelligence (BI) dashboards. Finally, it can be fed back through another data process.

However, even with automated, end-to-end analytics, there are still hard-to-reach data sources that require human intervention. This data rests within legacy systems that don't have APIs, websites, or even documents. This is where UiPath RPA becomes irreplaceable.

UiPath RPA

With RPA from UiPath, citizen developers can create automations that emulate the interactions of a human and software. These UiPath RPA processes can enable organizations to automate business functions across various enterprise systems, including Alteryx.

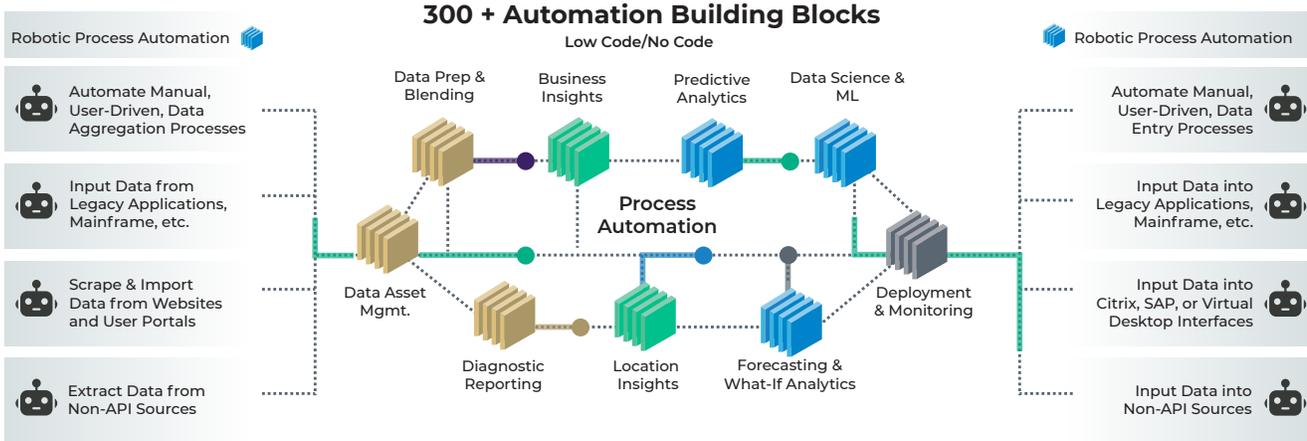
Where many software programs and platforms require custom connectors or software developers to write complex code that few can understand, users can build robots through a modern interface to connect otherwise disconnected systems. This extends the life of legacy technology within an organization — even when such technology is not able to integrate with more modern counterparts.

Analytics Automation + UiPath RPA

With the power of UiPath RPA and Alteryx Analytics Automation, robots can capture data from various applications including legacy systems. The resulting dataset can be used to trigger the start of an Alteryx workflow, taking it through an automated analytics journey for cleansing, transformation, joining, modeling, analyzing, and more. The resulting insights, actions, and time-savings are nothing short of game-changing.

Organizations with a more mature data and analytics infrastructure can also use data pulled from robots to develop predictive and prescriptive outcomes. The data can be extracted from various point solutions and delivered to predictive, machine learning (ML), natural language processing (NLP), and other advanced models to inform on risk, inventory, and customer sentiment. Robots can also be used for “the last mile” of automation, inputting analytics outcomes into operational systems for action.

Essentially, organizations can achieve end-to-end connectivity and alignment across departments in a way not possible before.



Alteryx Analytics Automation & UiPath RPA in Action

The toughest part about using this technology combination is deciding which use cases are best suited for each technology and, moreover, deciding which technology is best suited to handle the different parts of the analytic process.

When organizations decide to invest in both Alteryx Analytics Automation and UiPath RPA, there are a few common conditions within their scenario that help craft a blueprint on how to go about architecting an automation solution. When evaluating each use case, consider this overarching question:

Do the outcomes of your process require human supervision and/or interpretation?

If they do, then Alteryx Analytics Automation is likely the solution for that process. For unattended processes that do not require human intuition, UiPath RPA should be used for automated input and output of analytical processes.

After this determination has been made, keep these platform capabilities in mind to help craft the right solution.

Alteryx: Analytics Automation

- Automates data ingestion from structured and semi-structured files, databases, and APIs
- Drag-and-drop analytic building blocks to wrangle, prepare, profile, explore, cleanse, transform, and blend data for analytic outcomes
- Rich, self-service analytic modeling including descriptive, diagnostic, and spatial analytics
- Advanced analytic modeling including predictive, prescriptive, natural language processing, text mining, and sentiment analysis
- Scalable analytic apps to enable organizations to parameterize and run analytic models as needed
- Automated output of analytic outcomes to data visualization tools, BI tools, databases, APIs, and UiPath RPA tools

UiPath: Robotic Process Automation

- Automates human interactions with nearly any digital system (greenscreen tech, forms, folders, files, enterprise software systems, cloud systems, etc.)
- Saves, moves, and copies files to feed and pull from analytic processes
- Runs user-defined scripts, programs, and stored procedures regardless of where they reside within an organization's technology infrastructure
- "Last mile" for machine learning and advanced analytics. Robots can act upon analytic outcomes and update the systems that rely on those results
- Inputs data into non-API sources such as online forms, VDIs, and legacy systems
- Runs reports, extracts and injects results into a wide array of file types including Microsoft Excel and CSV

Accelerated Integration with the UiPath RPA Connector for Alteryx Designer and the Alteryx Activity Pack

Alteryx and UiPath RPA have enhanced the ability to integrate Alteryx Analytics Automation and RPA by providing users with a prebuilt UiPath RPA Connector for Alteryx Designer. With this API based capability, users can pull UiPath RPA Bot data directly into an Alteryx Workflow, leveraging Alteryx Analytics Automation capabilities to prep, blend, transform, and analyze their RPA

sourced data. The output from these Alteryx workflows can be fed back out to the users credentialed instance of UiPath RPA Orchestra. With the [Alteryx Activity Pack](#), UiPath RPA developers can call out to their Alteryx Server instance to run or schedule an Alteryx Workflow, ingesting the output directly into their RPA process.

Alteryx Analytics Automation & UiPath RPA can work in every industry...

Alteryx Analytics Automation & UiPath RPA for Your Industry

Alteryx Analytics Automation & UiPath RPA can work in every industry, but below are two snapshots of common industries to help you visualize how Alteryx Analytics Automation & UiPath RPA play out in real life.

Tax and Finance

Use Cases

Alteryx Analytics Automation

- Automate data extraction from connectable sources (API, database, cloud/hybrid or source fed through UiPath RPA bots)
- Prep & blend tax and finance data
- Perform advanced tax calculations, including predictive insights for future liabilities, accurate forecasts, and actionable next steps

UiPath RPA

- Access ERP systems and export balances
- Login and retrieve exports from finance systems
- Retrieve and validate accounts with previous tax periods
- Reconcile cross-departmental transactions
- Retrieve outputs from Alteryx and upload into appropriate systems for actionable next steps

Outcomes and Benefits

When tax departments successfully leverage the Alteryx Analytics Automation Platform with UiPath RPA, they can automate previously manual processes with the assurance that hard-to-reach data sources are seamlessly connected to the analytic processes that perform the calculations and analysis.

Robots automate the tedium of logging into websites and housing tax forms or financial records. They also input the criterion of the data they want to retrieve and then save the results to a data management or file storage system. An Alteryx analytic workflow is then triggered to pick up those results, prepare and analyze them and then deposit the results for another robot to pick them up and deliver them to their final source.

Rather than devoting valuable human time, reasoning, and intuition to simple tasks, such as high-volume, repetitive interactions with a legacy (but still critical) system, organizations can redeploy that human attention to more complex, value-added tasks that lead to transformational outcomes. Human intervention and corresponding errors are eliminated from the process.

Alteryx Analytics Automation and UiPath RPA in Action

When the State of Florida's Unemployment was overwhelmed by an influx of 2 million applications due to impact of Covid-19, the State's technology and data leaders developed an innovative approach. They leveraged cloud-based capabilities from Google to take in application data and a series of UiPath RPA and Alteryx Analytics Automation processes to automate and connect key business functions. These functions were related to application intake, identity verification, eligibility determination, adjudication, payment processing, and program integrity. With the integration of UiPath RPA and Alteryx Analytics Automation, the state agency responsible for Unemployment Insurance was able to rebuild its capabilities to deliver support, wade through a tremendous backlog of incoming requests, and leverage automation to address needs in a timely manner. [You can read more about this story here.](#)

ABOUT ALTERYX

Alteryx, the analytics automation company, enables every person to transform data into a breakthrough. Alteryx automates analytics, data science and processes in one, unified platform to accelerate digital transformation. Organizations globally rely on the Alteryx Analytic Process Automation Platform™ to rapidly upskill their workforces and deliver strategic, high-impact, business outcomes.

For more information visit www.alteryx.com.

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Supply Chain for Retail + CPG

Use Cases

Alteryx Analytics Automation

- Automate demand data input from connected sources (API, database, or source fed through UiPath RPA bots)
- Create predictive demand models
- Compare running demand forecast to six-year validated master plan or guidance
- Match demand to supply planning
- Deliver insights to unique conditions that create increases or decreases in demand
- Continually train models based on observed demand and sensitivities over time

UiPath RPA

- Extract data from external processes in real-time to enable analysis and dynamic outcomes
- Prepare the extracted data to be analyzed by Alteryx Analytics Automation
- Provide an interface to the Alteryx Platform to ingest data for further analytic processes
- Prepare Alteryx outcomes for export
- Interface and feed analytic outcomes into external workflow for unassisted process

Outcomes and Benefits

To capture and process the fast-paced data collection and the near-real-time actioning required in retail and CPG supply chains, UiPath RPA and Alteryx are essential. Sales data is constantly funneled from point-of-sale systems, then captured by robots that aggregate and organize it. Finally, it's sent to Alteryx to train analytic models to help make sense of what's happening through every sales channel.

With a clear vision of what sells, when and where it sells, and to whom, analysts and data scientists can train Alteryx predictive models to drive decisions and accurately fuel a retail supply chain. Robots pick up the analytic outcomes and send them downstream to other systems or databases within the supply chain ecosystem ensuring that the proper actions are taken.

With Alteryx and UiPath RPA retailers and CPG companies can automate processes in the supply chain, distinguishing between attended and unattended processes to reduce time to action, mitigate risk, and empower analysts and business leaders to employ human intuition to adapt to changes and take advantage of market opportunities.