FOR ANALYTICS ALL

EMPLOYEES
Alteryx enables employees to improve efficiency and the bottom line with an easy, intuitive user experience that allows anyone who works with data to create analytics solutions.

SYSTEMS
Alteryx integrates seamlessly into your modern tech stack — whether on-premise, hybrid, or in the cloud.

DECISIONS
Alteryx accelerates insights and promotes intelligent decisions across any industry, role and business use case.

CORE SOLUTIONS OF THE ALTERYX ANALYTICS CLOUD PLATFORM

Alteryx Designer Cloud
Alteryx Designer Cloud is a no-code/low-code, cloud-native, self-service data preparation solution that reduces the time, technical skills, and costs required to build and automate data pipelines in the cloud.

Alteryx Machine Learning
Alteryx Machine Learning provides cloud-native approachable and automated machine learning (AutoML) capabilities.

Alteryx Auto Insights
Alteryx Auto Insights is a cloud-native analytics solution that allows business users to make data-led decisions by automating the process of finding insights using AI-driven anomaly detection, root cause analysis, and data storytelling.

Alteryx Server
Alteryx Server is a secure and scalable server-based product for scheduling, sharing, and running apps and models created in Alteryx Designer for others in the organization to leverage.

Alteryx Designer
Alteryx Designer allows analysts and data scientists to prep, blend, and create statistical, predictive, and forecasting models.

Alteryx Intelligence Suite
Alteryx Intelligence Suite is a Designer add-on that gives business users and advanced analysts the tools to easily uncover insights in unstructured and semi-structured data.

TrustRadius
#1 for Business Intelligence and rated "best software" for Data & BI platforms (2023)

G2
Leader in 98 categories, including Data Science & Machine Learning, Predictive Analytics, Data Prep, Usability, and Results (2023)

Dresner ADVISORY SERVICES
#1 for Data Engineering (2023)

The Alteryx Analytics Cloud Platform

Fact Sheet

ABOUT ALTERYX

Alteryx helps organizations automate analytics to enable intelligent decisions across the enterprise.

Stock Symbol
NYSE: AYX

IPO Date
March 24, 2017

Founding
1997

8,000+
Customers
(49% of the Global 2000)

400+
Partners serving 90+ countries

2,400
Employees

500,000+
Community Members

5
Global System Integrators
Accenture, EY, KPMG, PwC, Slalom

40+
Technology Partners
AWS, Databricks, Google Cloud Platform, Snowflake, and Thomson Reuters.

FINANCIAL HIGHLIGHTS

$914 MILLION
Annualized Recurring Revenue
2023 (Q3)

21%
Year-over-year
Increase

THE ALTERYX ANALYTICS CLOUD PLATFORM

Alteryx powers analytics for all by providing the leading platform to automate analytics across all systems to drive valuable business outcomes at scale. The platform is used by more than 8,000 global customers and has an active user community of more than 500,000 members.

Alteryx delivers intuitive, end-to-end automation of data engineering, data prep, analytics, machine learning, geospatial analytics, and AI-driven data storytelling, enabling organizations to democratize analytics and generate value with data insights.

HISTORY AND FOUNDING

Alteryx was founded as SRC, LLC in 1997 by former Chief Executive Officer and current Executive Chairman Dean Stoecker, current Chief Advocacy Officer Libby Duane Adams, and former Chief Technology Officer Ned Harding. The founders renamed the company "Alteryx" in 2010 — a name that came from altering the X and Y axes in the spatial environments used to build analytical processes. The company quickly began revolutionizing businesses through data science and analytics and is now an award-winning provider of analytics for all.

ALTERYX FOR GOOD

We believe in supporting the communities where we live and work, which is why our social impact program, Alteryx for Good, provides opportunities for employees to give back to their communities through volunteering, philanthropy, and lending their skills to nonprofit organizations through our Tech for Good free licensing program. In 2022, Alteryx employees volunteered more than ever before, giving back more than 6,400 hours.

OUR CUSTOMERS

KraftHeinz · L'ORÉAL · salesforce · KINGFISHER · AVIS · IBM · DHL · PORSCHE · Stanley Black & Decker · Walgreens · VISA · Campbell's

HELPING CUSTOMERS ACHIVE MEASURABLE VALUE

MillerKnoll

$300K cost-of-goods savings annually
MillerKnoll established an end-to-end analytics architecture to analyze disparate data and a COE for analytics upskilling.

SIEMENS energy

Saves 1000s of hours of manual work with Alteryx
Siemens leverages Alteryx for analytics automation scaled globally across divisions and a range of business units.

IQVIA

40% net annual cost savings
IQVIA brought shared services for finance in-house using automated analytics with Alteryx

Alteryx (NYSE: AYX) powers analytics for all with the award-winning Alteryx Analytics Cloud Platform. With Alteryx, enterprises can make intelligent decisions across their organizations with automated, AI-driven insights. More than 8,000 customers globally rely on Alteryx to democratize analytics across use cases and deliver high-impact business outcomes. To learn more, visit www.alteryx.com.