

# Get Your Data AI-Ready with Alteryx and Databricks

## So you want to be AI-driven? First you need to be AI-ready.

As AI continues to become more central to business strategy, organizations are finding one of the biggest barriers to AI success is the lack of accurate, trusted, and governed data that is transformed into a usable format for developing and training AI/ML models.

But here's what slows down the process of data transformation:

- Rigid systems that restrict access to data
- Data quality issues
- Slow processing speeds
- Lack of data skills

Alteryx and Databricks bring together the processes of data preparation and blending, machine learning model creation, and MLOps.

Databricks unifies data warehousing and AI on a single data platform, while Alteryx enables self-service analytics with an easy-to-use experience.

The best part? Everyone in the business can help. Alteryx and Databricks enable employees across varied skillsets to contribute to each stage of the data lifecycle from prep and blend to advanced AI/ML workloads. More people with data = more productivity.

“

At ABN AMRO, we're focused on democratizing data to accelerate automated decision making. This requires an intuitive approach that allows business users and technical users to collaborate in building high-quality data products. Alteryx and Databricks enable this.”

—Marcel Kramer,  
Head of Data Engineering,  
ABN AMRO Ventures



alteryx



## Faster Speeds, Freedom of Choice

No matter where you manage your data, nothing should slow you down. Whether you're on-premises or in the cloud, Alteryx helps you maximize the speed and scalability of Databricks with read/write capabilities and in-database processing.

**Connect the dots  
across teams for better  
data collaboration.**

“

One of the biggest challenges with public health data systems is finding the right tools to invest in that can meet us where we are - in both skills and infrastructure - and help us transition to new methods and flexible, scalable environments.”

— Françoise Pickart,  
Senior Epidemiologist at Washington  
Department of Health

“

Alteryx brought an entirely new level of productivity to the way our analyst and IT teams explore diverse data and define analytic requirements. Our users can intuitively and collaboratively prepare the growing variety of data that makes up PepsiCo's analytic initiatives.”

— Ben Sokol,  
Data Integration Analyst, PepsiCo

[Learn More](#)

