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ANALYTICS FOR ALL

Snowflake Data Cloud + Alteryx Analytics Cloud Platform



SNOWFLAKE AND ALTERYX: A MATCH MADE IN CLOUD HEAVEN.

The Alteryx Analytics Cloud Platform enables everyone to make intelligent decisions using a unified, enterprise-grade solution with automated analytics, approachable machine learning, and AI-generated insights. Plus it's designed to work seamlessly and powerfully with Snowflake.

BUILD A MODERN ANALYTICS STACK IN THE CLOUD

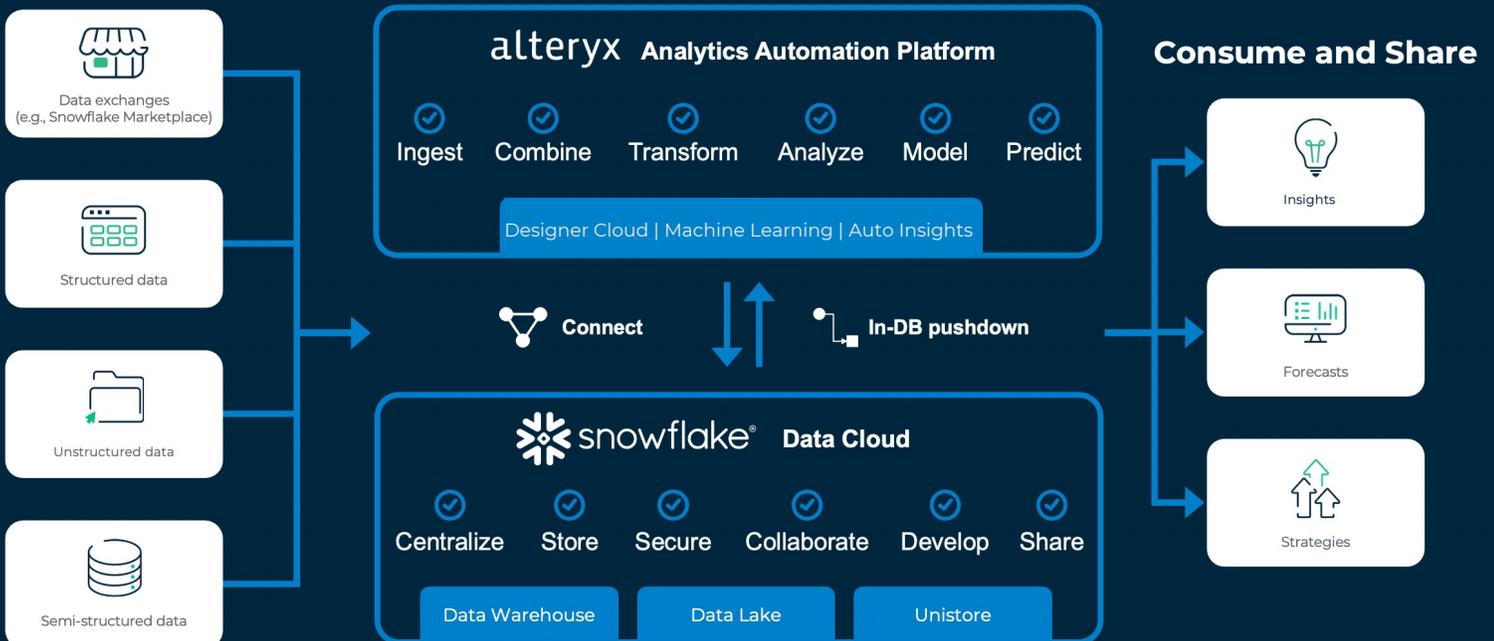
Accelerate your cloud modernization journey by combining solutions that create an end-to-end stack leveraging the cloud. Connect the Alteryx Analytics Cloud Platform with Snowflake to harness the benefits of cloud across the data value chain, including scalable computing power, governance, and collaboration.

MAKE IT EASY FOR ALL

Everyone in an organization should be able to access and utilize data, regardless of department, role, skillset, or location. The cloud plays a pivotal role in making this democratization possible – but many organizations struggle to get that benefit, because employees aren't empowered to access cloud data technologies.

The Alteryx Analytics Cloud Platform delivers on the promise of cloud by making it easy for everyone to access data and transform it into value. Workers across the organization can use Alteryx's intuitive interface and no-code, drag-and-drop building blocks to transform data, get insights, and build models – all while using the capabilities of the Snowflake Data Cloud.

Collect Data Sources





Gives access to data

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Gives access to analytics

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Snowflake and Alteryx provide the infrastructure and the easy-to-use interface that tap into all data and all talent – turning data volume into fast value.

Democratize Access and Leverage Cloud At Every Step of the Data Lifecycle

CLOUD-BASED ACCESS TO DATA SOURCES

Access your data from anywhere via Snowflake, and your analytics from anywhere via Alteryx Analytics Cloud. Snowflake and the Alteryx Analytics Cloud Platform enable collaboration across roles, on any device, with a browser-based interface.

SEAMLESS CONNECTIVITY

Connect to Snowflake with [Alteryx Designer Cloud's](#) built-in Snowflake integration.

AUTOMATED DATA PREPARATION

Designer Cloud reduces the time, technical skills, and costs required to build and automate data pipelines using Snowflake data.

POWERFUL PUSHDOWN PROCESSING

Designer Cloud is optimized for in-database pushdown processing with Snowflake. Pushdown allows you to utilize the limitless scalability of Snowflake to get to insights faster.

APPROACHABLE MACHINE LEARNING

Business experts of any skillset can use [Alteryx Machine Learning](#) for high-value data science and ML use cases, with automated machine learning (AutoML) and feature engineering.

SMARTER, FASTER INSIGHTS

With its AI capabilities, [Alteryx Auto Insights](#) unlocks insights that can be applied across your entire organization. From sales and marketing to finance and operations, your entire team will gain new knowledge that can be used to get greater results. Stop guessing. Start optimizing.

Take a tour to see how the Alteryx Analytics Cloud Platform can take you to the next level.

[TRY THE TOUR](#)

EXAMPLE USE CASES WITH SNOWFLAKE + ALTERYX ANALYTICS CLOUD PLATFORM



Segment customers to personalize your marketing campaigns



Generate reports that give your customer success team new retention strategies



Leverage predictive analytics to flag potential safety issues when manufacturing products



Train a machine learning model to identify customers at risk of switching to a competitor



Make AI-powered predictions using weather data from the Snowflake Data Marketplace to forecast sales