PwC's Virtual Digital Academy

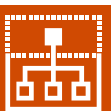Drive automation and analytics through a digitally transformed workforce

24 hours becomes 2.4 seconds, millions of data records are analyzed instantly, and business decisions are backed by enriched data.

How will you unlock the value of automated processes powered by your own team?

Our Virtual Digital Academy will help provide organizations with an immersive virtual experience that continues to support up-skilling broadly across the workforce while teams are working remotely. It provides an introduction to the practice of automation, analytics and data visualization. The model will also consist of a mix of hands-on exercises and demonstrations, which helps provide participants with a tailored approach to solving complex data processing needs. Based on your industry and profile, the virtual academy will be configured to fit your organization's specific needs.

	Provides hands-on exercises with the latest tools for Data Automation, Data Visualization, and Robotics Process Automation
	Virtual Digital Academies are available for all functions within an organization including but not limited to tax, finance, accounting, HR, and treasury
	Jumpstart your automation program with a Virtual Digital Academy and receive insights on proven approaches to further technology adoption and enablement

Impacts and benefits

Empowering business professionals with automation and analytical tools can redefine the way they work to solve their most challenging data-related problems in ways they couldn't before. The combination of low cost, business-user designed interfaces and data visualizations such as dashboards enables professionals to harness data while automating burdensome processes. These tools can also lead to solutions for proactive monitoring, planning, forecasting and decision automation.

What value can you realize

- **Efficiencies** – reduce the time and money spent on mundane data manipulation activities and utilize the time savings to drive enterprise value.

- **Business Agility** – automate decision-making processes and over/underperforming areas.

- **Increase collaboration** – document processes and share centralized data in a format that invites collaboration and shortens decision timeframes.

- **Enhanced Reporting** – aggregate and enrich various data sources in a simplified and flexible fashion with the ability to create ad hoc reports and queries.

- **Analyze large data sets** – quickly process large volumes of data to obtain real-time results for analysis and use across various processes.

> On average, companies identify 20 or more automation ideas to reduce manual effort and start development immediately.

PwC offers two Virtual Digital Academies

1. **Virtual Digital Academy**
   This standard 1 or 2-day program provides a hands-on experience that introduces tools for leveraging automation, analytics and data visualization.

2. **Virtual Masters Digital Academy**
   This advanced 1 or 2-day program extends the standard academy with new topics such as advanced interface tools, complex formulas, performance optimization, application creation, data validation, robotics, machine learning and artificial intelligence.

Virtual Digital Academies qualify for CPE credits

Why PwC

We are taking lessons learned from our own New World New Skills digital upskilling and transformation program to organizations globally and helping them redefine and reinvigorate the performance of their workforce. We are helping organizations build their digital awareness, knowledge, and skills to fully participate in the digital world. Take advantage of our thought leadership in automation and analytics to help prepare your team for a changing tomorrow where every department within an organization will have to acquire new skills to fully participate in the digital world.

For more information, please contact:

Dom Megna	**Justin Femmer**	**Jason Josko**	**Allison LeClair**
Data Automation Co-Leader	Data Automation Co-Leader	Digital Risk Solutions Leader	U.S. Digital Academy Leader
646.471.1041	408.620.0564	312.952.4828	312.622.5108
dom.megna@pwc.com	justin.p.femmer@pwc.com	jason.k.josko@pwc.com	allison.m.leclair@pwc.com