

Verato Resolves Millions of Rows of Patient Identity Queries With Alteryx

1

Goal

"There are 600 million rows of data per customer we work with, so we needed to **be able to process ad-hoc requests on a tight deadline.**"

2

Strategy

"Because we have customer commitments, we **plan workflows in advance with confidence** knowing that we'll get the answers we need to customer questions and patient data with ease and efficiency."

3

Results

"We sometimes can have up to **10 customer projects going on at one time**, and we have confidence that **5 or 6 of our analysts can handle it** without issue using Alteryx."

4

Next Steps

"We haven't taken advantage of all the capabilities of the tool yet, so eventually it would be great to **automate our projects from end-to-end**, so all the work would basically be done by Alteryx."

verato

Industry
Healthcare

Department
Multiple

Location
North America

*"We were ranked #1 in Enterprise Master Patient Index, done from the 2019 Black Book survey, and I believe **Alteryx was a huge piece** that helped us to get to that point."*

— **Michelle Blackmer**
Vice President of Marketing,
Verato

Read the **full story**



Millions of customer identity queries resolved
in a matter of hours

alteryx