Authorized Training Partner (ATP) Program



DATASHEET

Training where and when you need it

Authorized Training Partner Program

The Alteryx Authorized Training Partner (ATP) program enables partners to deliver world-class training to Alteryx customers around the world. ATP partners leverage best practice training methodologies and Alteryx authorized training content to share their partner-proprietary accredited courseware via the ATP Academy Learning Marketplace.

Its more than just training

To drive digital transformation via democratized analytics, automation for all, and simplified data science, Alteryx is empowering seasoned data science professionals and the everyday-business person to take control of their data, to develop a new strategy to achieve business goals, and to uncover insights to move their business forward.

Alteryx Authorized Training Partners deliver private in-person, virtual, or hybrid trainings, or public / open-enrollment courses at times and locations that meet your needs.

Courses are delivered by experienced training professionals within a positive learning environment. Instructors cover all course learning objectives and promote classroom discussion with the use of real-world examples, while providing context to the learning objectives.

No matter where you are located, you will have an excellent training experience in your local language.



Our Mission

The Alteryx Authorized Training Program ensures the training you receive is delivered by certified Alteryx experts using Alteryx accredited courses

Schedule Your Training Today

Visit the <u>Alteryx Academy</u> <u>Learning Marketplace</u> to schedule your partnerled training today.

Authorized Training Program Datasheet

"It helps to know you have the right person working with you, and that the organization wants you to succeed in using their product.

That to me is hugely valuable."

ABOUT ALTERYX

As a global leader in analytics automation, Alteryx unifies analytics, data science and business process automation in one, end-to-end platform to accelerate digital transformation. Organizations of all sizes, all over the world, rely on the Alteryx Analytic Process Automation Platform to deliver high-impact business outcomes and the rapid upskilling of their modern workforce.

Alteryx is a registered trademark of Alteryx, Inc

Commitments

To ensure our customers are successful, we prepare our experienced ATPs with the best training, techniques, & tools available. Our trainers add their life / industry experience to provide context to the course curriculum.

The Alteryx Global Enablement team surveys the customer to ensure the expectations of the course have been met. Alteryx will periodically audit the training courses delivered by our ATPs. Instructor Train-the-Trainer events are run with ATPs to ensure the customer receives the most current content. Quarterly business reviews are run to exchange feedback from the trainings, from our joint customers, and course surveys.

We provide our ATP instructors with the following:

- Instructor guides to ensure consistent highquality customer experiences
- New product release technical training and resources
- Ongoing product recertification and accreditation
- Access to Alteryx office hours with technical SMEs
- Access to Alteryx ATP community discussion forums

In summary, our ATPs are experienced in the training / delivery of Alteryx products, with the goal of ensuring the highest possible service delivery standard, and meeting the expectations of our customers.

About Alteryx Training Partners

Alteryx Training Partners have a passion for solving complex analytic challenges and making customers successful through their role-based training and both online and inperson instructor led courses.