ALTERYX LICENSE METRICS, TRIAL LICENSES, AND NON-COMMERCIAL LICENSES

1. USER-BASED LICENSES

1.1.If, per the Order Form, Customer licensed a product or service that is limited to a certain number of Authorized Users (a "User-Based License"), each such product or service may only be used by one Authorized User on one personal computer. A User-Based License may not be shared by multiple users or used concurrently on different computers.

2. CORE-BASED LICENSES

- 2.1.Restrictions. If, per the Order Form, Customer licensed a product or service that is limited to a number of Cores (as defined below) made available to each installation of such license (a "Core-Based License"), each such product or service may only be installed on one server. The total number of Cores made available to each installation of a Core-Based License shall not exceed the permitted number of Cores identified on the Order Form.
- **2.2.Definition.** "Core" means an individual physical processor within a computer's central processing unit ("CPU") that receives and executes commands.
- 2.3.Multi-Processor CPU. For a computer having a multi-processor CPU, the number of Cores is equal to the number of physical processors in the CPU. Each such physical processor shall be considered a single Core for purposes of this Agreement regardless of whether it is being utilized with technologies such as hyper-threading or similar technologies to make multiple logical cores or logical CPUs visible to the operating system.

3. TRIAL LICENSES

3.1.If Customer ordered or downloaded a product or service on an unpaid, trial basis (a "Trial License"), Customer may use the product or service solely in connection with Customer's own trial use and evaluation of the product or service. Customer shall not resell or sublicense the Trial License or otherwise publicly disclose or disseminate any Results of the Trial License. A Trial License entitles Customer to use a licensed product or service on a single personal computer for a 30-day trial and evaluation period or such other period as may be granted by Alteryx ("Trial Period"). The Trial License automatically expires at the end of the Trial Period, at which point, the Purchased Product shall become inoperable. Alteryx may terminate the Trial License at any time with immediate effect for any reason and without liability to Alteryx of any kind.

4. NON-COMMERCIAL LICENSES

If Customer obtained an unpaid license to any product or service for educational purposes or for a not-for-profit organization (a "Non-Commercial License"), Customer may use and access the Non-Commercial License solely for non-commercial purposes for Customer's educational institution or not-for-profit organization (each, an "Organization"), as applicable. Eligibility for Non-Commercial Licenses is based on verification by Alteryx, in its discretion, of Customer's enrollment or employment, as applicable, with an Organization. Each Non-Commercial License is for a one-year term. If the Non-Commercial License is a User-Based License, Section 1 of these terms shall apply. If the Non-Commercial License is a Core-Based License, Section 2 of these terms shall apply. Alteryx may terminate the Non-Commercial License at any time upon 30 days' notice, with or without cause, and without liability to Alteryx of any kind.