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AI Ready Starter Kits

Design Patterns that Scale

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AI success depends on humans seeing clearly what is possible.

Today you walk away with a new “Philosophy” of building workflows.

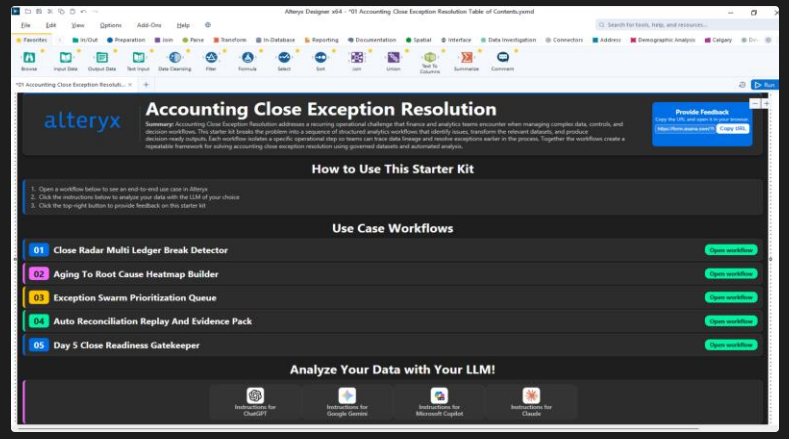
What are ”AI-Ready” Starter Kits?

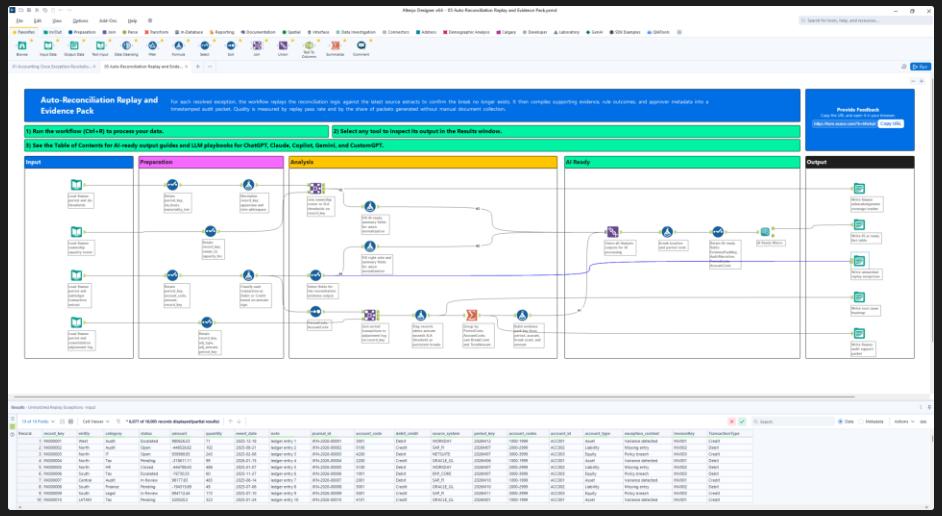
Definition

- Pre-packaged, sample workflows (5 per Starter Kit, for now) with pre-configured tools.
- Designed to show the art of the possible for a domain-specific use case.
- The outputs are AI-Ready.

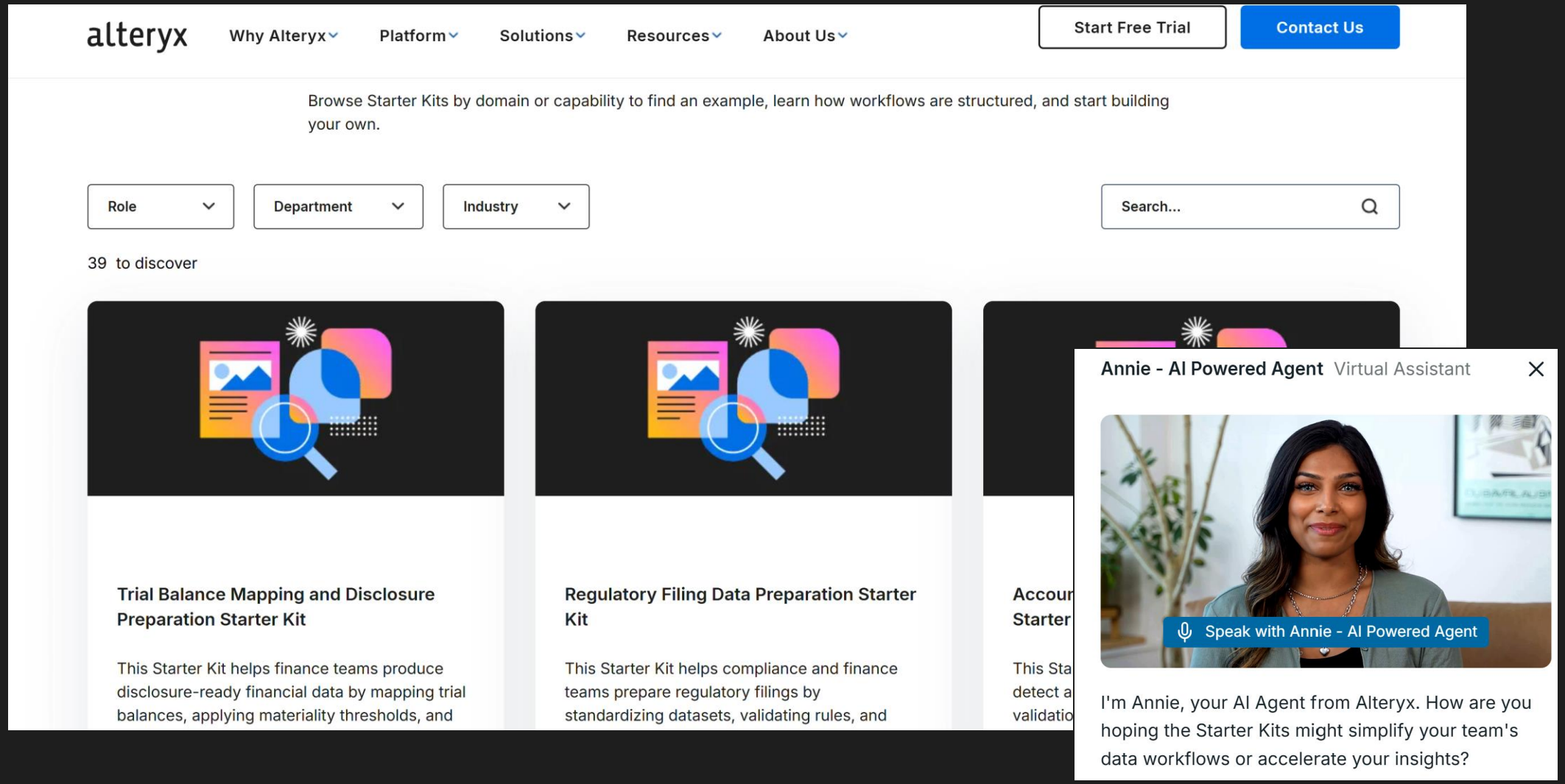
Starter Kits Are Not

- Production-ready solutions
- Finished applications
- One-size-fits-all
- A replacement for customer-specific design & governance





Dozens of New AI-Ready Starter Kits Now Available!



alteryx.com/starter-kit

Coming Next With Starter Kits

More Kits Coming From Alteryx….

Line of Business

- Supply Chain
- Sales
- Marketing

Industry

- Retail
- Manufacturing
- Banking
- Insurance

More Kits Coming From….. YOU!

Partners

- Use Cases
- Deep Dive
- Accelerators

Customers

- Evangelism
- Internal Topics

6 Design Patterns Inside Every Kit

These repeat across all AI Ready Starter Kits. Design Patterns ensure standardization, scalability, and trust.

01 Input > Prep > Analysis > AI Ready > Output

02 Table of Contents w/ Documentation

03 AI Instructions

04 AI Friendly but not Mandatory

05 Only Favorites Tools

06 Standard Layout

Why Would YOU Want to Build Starter Kits?

Three audiences, one shared goal: make AI value easier to see, trust, and repeat.

Partners

Repeatable IP
for every opportunity

- Faster demos
- Industry packaging
- Services pull-through

Champions

Clear blueprint
for internal adoption

- Working examples
- Standard design
- Shared language

Users

Trusted starting point
for AI-ready work

- Learn by example
- Reuse patterns
- Better outputs

Types of “Kits”

Starter Kits

Example workflows that focus on getting started

Tool Kits

Example workflows that focus on Tool Capability

Data Kits

Curated Inputs that users can tap into quickly

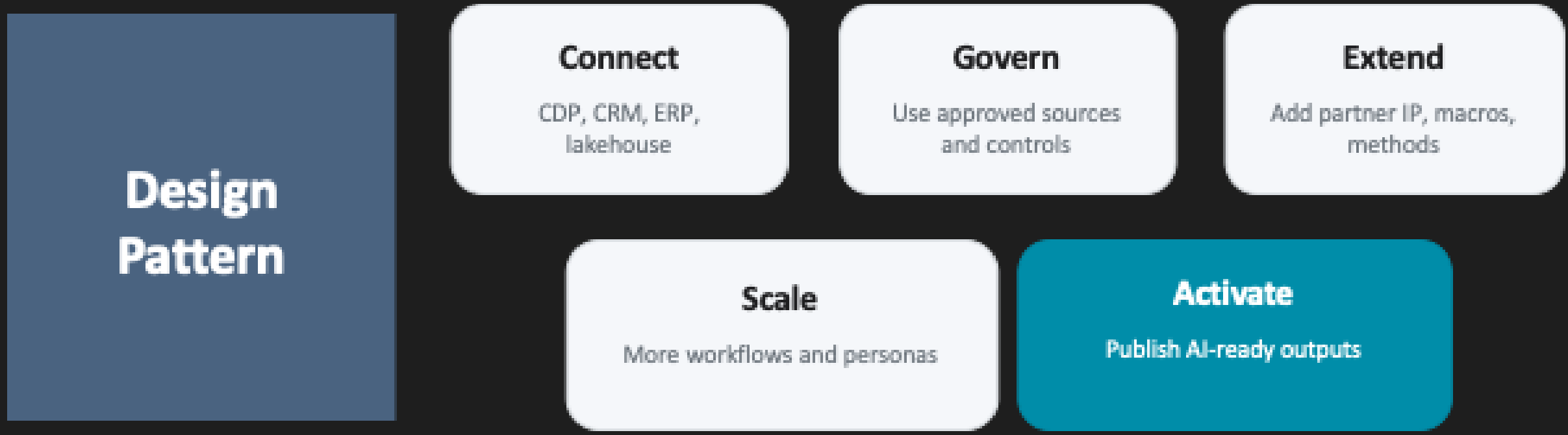
Datarooms

A DP of using connections to DBs instead of files

Think of kits as accelerators for getting started, learning, and scaling

The Beauty of Design Patterns + Starter Kits

A design pattern turns a starter kit into a reusable delivery surface.



Let’s show how the same kit can feed multiple AI surfaces - from a simple upload to a governed AI pattern.

3 Patterns to use with AI

Pattern 1: Upload to LLM

1. Kit produces the AI-Ready output table
2. Analyst downloads / exports the file
3. Drops it into Claude or ChatGPT
4. Asks business-realistic questions:
   - "Summarize the anomalies"
   - "Which exceptions are highest risk?"
   - "Draft a status note to the controller"

Pattern 2: Custom GPT

1. You seed data
2. You create a system prompt, *ONLY use data provided*
3. Turn off web search
4. Revise over time

Pattern 3: WF → DB → LLM

1. Workflow output goes to DB (Snowflake, Postgres, etc)
2. Custom GPT > API Gateway > Lambda function > DB

The Same Kit – 3 AI Surfaces

	Upload to LLM	Custom GPT	Lambda → DB
Effort	Low — minutes	Medium — hours	High — days
Governance	Analyst	Team	Platform
Reach	Ad hoc / personal	Team assistant	Enterprise / prod
Freshness	Manual re-upload	Kit re-run seeds	Live on kit re-run
Best for	Quick analysis	Recurring Q&A	AI products & agents

Demo

3 Things to Takeaway

01 Start thinking in Design Patterns that Scale – *not one off workflows*

02 Grow the value of “Kits” in your organization – use them to make AI-ready outcomes visible, explainable, reusable

03 Partners, champions and users extend “Kits” safely when the pattern stays intact

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