

ADL Digital Labs Leverages Alteryx to Deliver Value and Digital Transformation to Customers

\$6 million in cost-savings and efficiencies for both ADL and their clients

1

Goal

ADL Digital Lab's platform, Augusta, needed a flexible and efficient analytics automation technology that could integrate with any data source that could help drive the platform's efficiency and security.

2

Strategy

"When we envisioned Augusta, I felt Alteryx was the clear choice to perform the analytics automation processes required for the concept to work."

3

Results

"Thanks to our methodologies and use of the platform, we've been able to **save an estimated \$6 million in cost-savings and efficiencies for both ADL and our clients.**"

4

Next Steps

"We want to continue integrating Alteryx with everything and replace old processes with more efficient ones. We also want to keep evolving, so that we can move forward and continue to provide value."



Industry
Professional Services

Department
Multiple

Location
Latin America

"Alteryx in Augusta enables us to create real business-based solutions in no time."

—Monica Carvajal

Digital & Visual
Analytics Lead,
ADL Digital Labs

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