

ALTERYX SDK TERMS

The following terms apply to Customer's use of the Alteryx SDK. Such terms may be updated from time to time by Alteryx at: <https://www.alteryx.com/sdkterms>.

1. ADDITIONAL DEFINITIONS

- 1.1. "Alteryx Materials"** means preexisting software, header files, metadata, object types, widgets, XML files or other material owned by Alteryx that may be incorporated by the SDK into Custom Developments.
- 1.2. "Alteryx Non-Public APIs"** means any application programming interfaces of any Alteryx product or service that Alteryx does not publicly document.
- 1.3. "Alteryx Public APIs"** means any application programming interfaces of any Alteryx product or service that are publicly documented by Alteryx in the applicable Technical Materials, including but not limited to any such application programming interfaces that may be invoked through use of the SDK.
- 1.4. "Custom Developments"** means software developed by or on behalf of Customer using the SDK that integrates with or functions in conjunction with Purchased Products.
- 1.5. "SDK"** means the Alteryx Software Development Kit made available by Alteryx to Customer under this Agreement, including any Updates thereto, plus any previous versions of an Alteryx SDK that Customer has obtained without an accompanying license agreement (if applicable).

2. LICENSE AND RESTRICTIONS

- 2.1. License.** The license granted in this Agreement with respect to the SDK is a limited license to:
 - (a) use the SDK for the sole purpose of creating and testing Custom Developments;
 - (b) invoke and use the Alteryx Public APIs as part of the Custom Developments in accordance with applicable Technical Materials; and
 - (c) distribute such Custom Developments solely within Customer's organization for internal use by Customer for integration with or in conjunction with a Purchased Product.
- 2.2. Restrictions.** Customer may not:
 - (a) distribute, transfer, disclose, or sublicense any Custom Development to any third party;
 - (b) make the functionality of the SDK, Alteryx Public APIs, or the Alteryx Non-Public APIs available to any third party through any means;
 - (c) disassemble, decompile, or reverse engineer the SDK, or any Alteryx Non-Public API, in whole or in part, or permit or authorize a third party to do so, except to the extent that such activities are expressly permitted by Applicable Law notwithstanding this prohibition;
 - (d) use any Alteryx Non-Public API in any Custom Development or otherwise.
- 2.3. Ownership.** Customer and/or its third-party licensors, as applicable, shall retain all right, title and interest in the Custom Developments developed by or on behalf of Customer, subject to Alteryx's rights in any Alteryx Materials incorporated therein or utilized thereby and to any third-party rights in any third-party materials incorporated therein or utilized thereby. Customer acknowledges that use of the SDK by Alteryx, its Affiliates, or its customers, end users, developers, distributors, resellers or partners may result in the creation of functionality similar to the functionality contained in Custom Developments that Customer may create. As part of the consideration of the grant of rights to Customer under the Agreement to use the SDK to create such functionality, Customer grants to Alteryx, its Affiliates, and Alteryx's customers, end users, developers, distributors, resellers, and partners a worldwide, perpetual, non-terminable, royalty-free, non-exclusive license under any patents covering Custom Developments that Customer and any of its Affiliates may have or obtain in the future. Customer shall have no obligation to supply any such Custom Developments to Alteryx, its Affiliates, or to its customers, end users, developers, distributors, resellers or partners, and

Customer does not grant hereunder any license under any copyrights, trade secret rights, trademarks or other intellectual property rights in the Custom Developments other than patent rights.