

## QUICK FACTS

Stock Symbol:	NYSE: AYY	Associate Count:	756 worldwide
IPO Date:	March 24, 2017	Customer Count:	4,300+ in more than 70 countries, including 25 percent of the Global 2000*
Founding:	1997		
Q3 Revenue:	\$54.2 million		

## FINANCIAL HIGHLIGHTS

For Q3 2018, revenue increased 59 percent year-over-year to \$54.2 million with a market capitalization of approximately \$3.5 billion as of Nov. 7, 2018. Alteryx achieved a key milestone during Q2 2018, having crossed \$200 million in annual recurring revenue.

## ABOUT ALTERYX

Alteryx is revolutionizing business through data science and analytics. We offer an end-to-end analytics platform that empowers data scientists and analysts alike to break data barriers, deliver insights and experience the thrill of getting to the answer faster than they ever thought possible.

## HISTORY AND FOUNDING

Alteryx was originally founded as SRC LLC in 1997 by current Chief Executive Officer (CEO), Dean Stoecker; current Chief Customer Officer (CCO), Olivia Duane Adams; and former Chief Technology Officer (CTO), Ned Harding, with the vision to build software products that help organizations get deeper insights about their business. The founders renamed the company “Alteryx” or “Alter YX” in 2010, a name that came from the relationship of altering latitude and longitude in the spatial environment for building analytical processes—the focus of the company at that time. Through their leadership and passion, the company quickly began revolutionizing business through data science and analytics.

## LOCATIONS

Alteryx is headquartered in Irvine, Calif. and has 14 additional global offices: San Mateo, Calif.; Broomfield, Colo.; Dallas; Chicago; Toronto; London; Copenhagen; Denmark; Paris; Munich; Prague; Tokyo; Singapore and Sydney.

## PRODUCTS

Our modern, end-to-end platform is altering analytics across the enterprise. The Alteryx Platform provides analytic flexibility and collaboration that business analysts, data scientists and IT need to discover, prep, blend, and analyze, and operationalize analytic models through a collaborative and governed platform.

The Alteryx Platform consists of Alteryx Connect, Alteryx Designer, Alteryx Server and Alteryx Promote. For details, please reference the [Alteryx Platform data sheet](#).

## AWARDS

- OCTANe, High Tech Innovation Awards: [Outstanding Public Company CEO \(2018\)](#)
- Orange County Business Journal: [Best Places to Work \(2018, 2017, 2016\)](#)
- Ernst & Young: [EY Entrepreneur Of The Year® 2017 Award, Orange County Region](#)
- Orange County Business Journal: [OCBJ CFO of the Year \(2017\)](#)
- Deloitte Technology: [Fast 500 \(2017\) Fast 500™](#)
- KeyBanc Capital Markets: [Top 20 AI All-Stars in Technology](#)
- Information Week: [Vendor to Watch \(2019\)](#)
- OCBJ Fastest Growing Companies: [#1 in Mid-Sized Public Companies](#)

\*A customer at the end of any particular period is defined as an entity with a subscription agreement that runs through the current or future period as of the measurement date. A single organization with separate subsidiaries, segments, or divisions that use our platform may represent multiple customers, as we treat each entity that is invoiced separately as a single customer.

## ALTERYX FOR GOOD

Alteryx for Good is helping to change the world for the better through data science and analytics. At Alteryx, we’re passionate about giving back to worthy causes and recognize that our associates, customers and partners can solve more together. Our Alteryx for Good program provides students and educators with a free Alteryx Designer license to help foster learning and further classroom teaching. Likewise, non-profits and government agencies with less than \$10 million in operating income can receive licenses to aid in achieving their respective missions and goals. Lastly, Alteryx enables every associate to take time away from work to give back to the charity of their choice. To date, Alteryx associates have dedicated thousands of hours for good.

## ANALYST REPORTS

- Gartner: Recognizes Alteryx as a leader in the [2018 Gartner Data Science and Machine Learning Magic Quadrant<sup>1</sup>](#)
- IDC: [Alteryx Inspire 2018: Alter Everything](#), Stewart Bond and Chandana Gopal, June 2018
- Ovum: [Alteryx Connect Play Key Role in Advancing Alteryx Platform Vision](#)
- Gartner Peer Insights: [Alteryx Peer Reviews](#)

<sup>1</sup>Source: Gartner 2018 Magic Quadrant for Data Science and Machine-Learning Platforms”, by Carlie J. Idoine, Peter Krensky, Erick Brethenoux, Jim Hare, Svetlana Sicular, Shubhangi Vashisth; February 22, 2018