

### Alteryx #BandofSolvers Spring Contest Rules

1. **Eligibility:** The Alteryx #BandofSolvers Spring Contest (“**Contest**”) is open to individuals who, at the time of entry, are (i) 18 years of age or older and (ii) a licensed Alteryx user. The Contest is null and void where prohibited. The Contest is subject to all applicable federal, state, and local laws and regulations. Employees of Alteryx, Inc. (“**Alteryx**”) and its subsidiaries, as well as the immediate family (spouse, parents, siblings, children and each of their respective spouses, regardless of where they reside) and household members of each such employee, whether related or not, are not eligible to participate in the Contest. Employees of an Alteryx partner, including those who are value-added resellers, referral partners, technology partners, and OEM partners of Alteryx, are also not eligible to participate in the Contest.
2. **Contest Period:** Contest entries will be accepted beginning on **April 15, 2019 at 12:00:00AM Pacific Time through May 15, 2019 at 11:59:59PM Pacific Time** (the “**Contest Period**”).
3. **Agreement to Rules:** By entering the Contest, the eligible contestant entrant (hereinafter, “**you**”) agree to be bound by these Alteryx #BandofSolvers Contest Rules (the “**Rules**”). You further agree to accept the decisions of Alteryx as final and binding as it relates to the Contest.
4. **How to Enter:** To enter the Contest, you must post a qualifying photograph to your personal Twitter account (the “**Photograph**”) and fulfill the following requirements (“**Photograph Requirements**”):
  - a. The Photograph must consist of yourself and five (5) other people (a “**Band**”) each wearing a pin received from Alteryx at an Alteryx User Group meeting or on the Alteryx User Group website, when placed together, spell “**badass**”.
  - b. The Photograph must not contain any harmful, illegal, lewd, obscene, or otherwise objectionable content.
  - c. A Band may only consist of licensed Alteryx users.
  - d. A Band may not consist of anyone who is employed by Alteryx or an Alteryx partner (which includes those who are value-added resellers, referral partners, technology partners, and OEM partners of Alteryx).
  - e. Any Photograph of a Band that does not meet the above criteria will not be eligible to win.
  - f. The Photograph must be posted to your personal Twitter account with the following hashtags: #Alteryx19 #BandofSolvers
5. **Limit one entry per valid Twitter account.** Multiple entries posted in the Contest Period to the same Twitter account after the first entry posted to that Twitter account will be void. Entries must be submitted in accordance with the Photograph Requirements above in order to be eligible. Entries that are incomplete, incorrect, or received after the Contest Period are ineligible, null, and void.
6. **Winner Selection and Prize:**
  - a. All eligible participants who submit an entry meeting the Photograph Requirements during the Contest Period will be a winner (“**Winner**”). Winners will receive (a) a discount code for 20% off the price of any one (1) Inspire 2019 attendee pass (without training) and (b) a special “**Band of Solvers**” experience and swag at Inspire 2019 (together, the “**Prize**”).
  - b. Additionally, three (3) Bands will be randomly selected each week and each eligible person in the selected Band Photograph (an “**Bonus Winner**”) will receive a complimentary pass to the Alteryx Inspire 2019 user conference in Nashville, Tennessee, United States (the “**Bonus Prize**”); provided, however, if a Bonus Winner is a part of more than one (1) randomly selected Band, such Bonus Winner will not receive more than one (1) Bonus Prize.
  - c. The Prize and Bonus Prize (collectively, “**Band Prizes**”) are non-transferable and may not be substituted for cash or any other compensation. All Winners and Bonus Winners (collectively, “**Band Winners**”) will be responsible for applicable taxes associated with the applicable Band Prize and for their own airfare, lodging, meals, and other costs incurred in connection with attending Inspire 2019. Your attendance at Inspire 2019 will be subject to the Inspire terms and conditions, which will be provided to you at the time of registration. The Bonus Prize does not include access to training sessions, which must be purchased separately. No refunds or any other compensation will be provided to any Band Winner who has already registered for Inspire 2019.
7. **Winner Notification:** Band Winners will be notified by direct message from the Alteryx Twitter account to such Band Winner’s Twitter account from which the qualifying Photograph was posted. Band Winners must respond to the direct message with his or her first and last name, company name, title, and company email in order to receive the applicable Band Prize. Such Band Winners will then receive an email containing a survey, which **must be completed within 72 hours of receipt**. Following submission of the completed survey, Band Winners will receive an email containing instructions to claim the Band Prizes and register for Inspire 2019. In order to redeem the discounted Inspire attendee pass or complimentary Inspire attendee pass, as applicable, **Band Winners must complete Inspire 2019 registration within seven (7) calendar days of receipt of the registration instructions**.
8. **Representation/Warranty; Rights Granted:** By entering the Contest, you represent and warrant that your entry does not violate any third party’s proprietary, intellectual property, or privacy rights and you agree to indemnify Alteryx for any third-party claim, suit, proceeding, action, liability, loss, damage, costs, and expenses incurred by Alteryx arising out of such actual or suspected violation of a third party’s rights. Any entry that violates a third party’s rights will be disqualified. By entering the Contest, you also grant Alteryx the right, where permitted by applicable law, to use, broadcast, distribute, print, and publish in any media now known or hereafter developed, in perpetuity the Photograph and your name, picture, likeness, image, and statements about the Contest, without further compensation, notice, review, or consent.
9. **Limitation of Liability:** By entering the Contest, you agree (a) to release and hold harmless Alteryx and its subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, and directors (“**Alteryx Parties**”) from any liability, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from your participation in the Contest and/or acceptance and use of the Band Prize; (b) that any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred and in no event shall you be entitled to receive attorneys’ fees or other legal costs or expenses; and (c) that you waive the right to claim any other damages whatsoever, including punitive, consequential, special, indirect, or direct damages. Alteryx Parties are not responsible for (i) technical failures of any kind, including the malfunction of any computer, cable, network, hardware, or software, or other equipment; (ii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iii) unauthorized human intervention in any part of the entry process or Contest; (iv) electronic or human error in the administration of the Contest or the processing of entries.
10. **Additional Terms & Conditions:** The Contest and these Rules, or any disputes arising therefrom, are governed by the laws of the State of California, United States, without regard to its conflict of law principles. Alteryx reserves the right in its sole discretion to modify or cancel the Contest or Band Prize at any time without prior notice or liability to you. To obtain a copy of these Rules, mail your request along with a stamped, self-addressed envelope to: Alteryx, Inc., 3345 Michelson Drive, Suite 400, Irvine, California 92612. Requests must be received no later than July 31, 2019.
11. **Sponsor:** The Contest is hosted and sponsored by Alteryx, Inc. and is in no way sponsored, endorsed, or administered by, or otherwise associated with, Twitter or any other third party.
12. **Privacy:** Any of your information submitted in connection with your participation in the Contest will only be used in a manner consistent with Alteryx’s privacy policy available at <http://www.alteryx.com/privacy-policy>.