

ANALYTICS TO THE HEALTHCARE RESCUE:

Create a Data-Driven Organization

GIVE POWER TO YOUR PEOPLE

Improve your speed of decision-making by providing data analysts and users within departments the ability to prepare, blend, and analyze data themselves, without writing any code, and without any IT dependence or delay.

Top data analytics barriers in healthcare

From HIMSS Survey Results: Democratizing Data for Healthcare Success

- 1 | Ability to upskill employees
- 2 | Difficulty assessing/integrating multiple data sources
- 3 | Time spent profiling/cleaning data sets

Source: "Big Data and AI Executive Survey 2019," NewVantage Partners

With self-service data analytics, you can:

- Get a **unified view of patients** by connecting to, cleansing, and joining all data
- Increase access to care** by analyzing local health service needs by location
- Improve quality of care** and patient outcomes by sharing data among all healthcare providers
- Achieve regulatory compliance** with on-time reporting by significantly reducing time spent preparing information

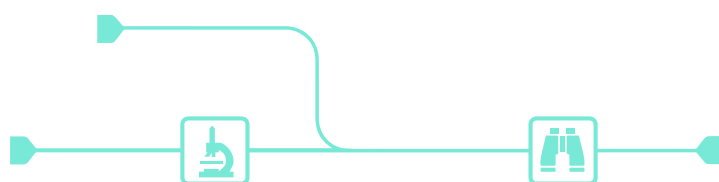
SEE HOW YOUR DATA INSIGHTS CAN IMPACT DIFFERENT DEPARTMENTS:

<p>PAYER</p> <ul style="list-style-type: none"> • Claim fraud prevention • Risk assessment • PPO/HSA programs • Medicare 	<p>PROVIDER</p> <ul style="list-style-type: none"> • Claims processing • Improve patient outcomes • Critical issues: HAI, sepsis • Readmission reduction 	<p>STRATEGIC PLANNING</p> <ul style="list-style-type: none"> • M&A • Facility site selection • Comparative analytics
<p>OPERATIONS</p> <ul style="list-style-type: none"> • Improved clinical workflow • IoT and personal devices • Catchment area analysis • Pandemic reaction 	<p>FINANCE</p> <ul style="list-style-type: none"> • Cost reduction • Risk mitigation • Tax analysis/reporting • Healthcare pricing 	<p>PATIENT INSIGHTS</p> <ul style="list-style-type: none"> • Readmittance • Patient at risk scenarios • Statistical modeling • Scheduling
<p>SALES</p> <ul style="list-style-type: none"> • Territory selection • Opportunity optimization • Pipeline prioritization • Lead identification 	<p>MARKETING</p> <ul style="list-style-type: none"> • A/B analysis • Attribution analysis • Web traffic analysis • Incentive programs 	<p>HUMAN RESOURCES</p> <ul style="list-style-type: none"> • Merit system • Base compensation • Staffing schedules • Burnout prevention

Top data analytics priorities from HIMSS survey results: Democratizing Data for Healthcare Success

- 1 | Reducing hospital readmission rates
- 2 | Enabling delivery of more cost-effective care
- 3 | Identifying patients at-risk for adverse health events
- 4 | Minimizing issues with reimbursement and payment
- 5 | Optimizing RCM; optimizing inpatient throughput

Source: "Democratizing Data for Healthcare Success," HIMSS Survey



LEAPFROG FROM MESSY DATA TO VALUABLE INSIGHTS

→ DOWNLOAD DESCRIPTIVE, PREDICTIVE, LOCATION: ANALYTICS TO THE HEALTHCARE RESCUE

