

EVOLVE YOUR SOLVING

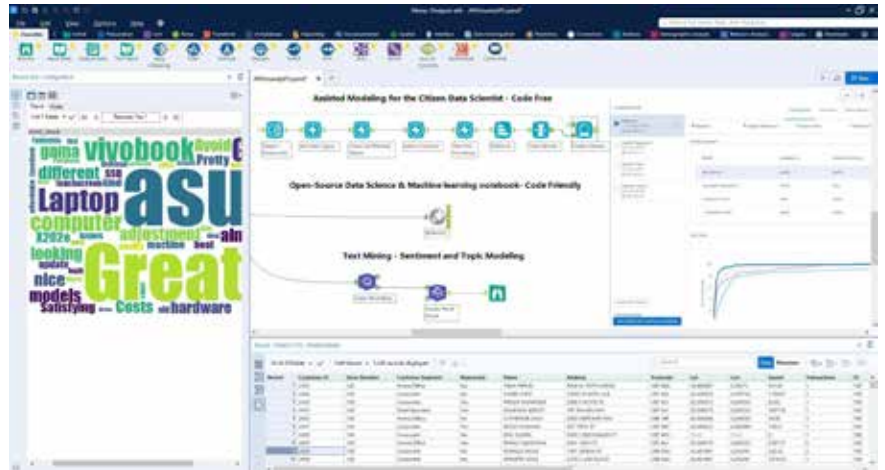


Alteryx Intelligence Suite

Alteryx Intelligence Suite helps you turn your data into smart decisions. Unlock meaningful insights in your semi-structured and unstructured text data and accurately estimate future business outcomes with code-free machine learning.

LEVEL UP TO SOLVE THE IMPOSSIBLE. NO CODE, NO DATA SCIENCE DEGREE REQUIRED.

- **Amplify your skills:** Extract new insight from semi-structured and unstructured text data with drag-and-drop ease, and learn data science best practices as you make your first predictions.
- **Decode today with text mining:** Extract data and insights from semi-structured and unstructured sources such as PDFs, and even transform images into text to get the most from every word.
- **Shape tomorrow with machine learning:** Choose between creating your model automatically or following a step-by-step walkthrough that puts you in control of building your first predictive models in just a few clicks, to create ongoing, actionable intelligence powering better data-driven outcomes.



Alteryx Intelligence Suite Overview

Data has value because it helps answer critical questions about your business. However, predicting which leads will convert, or being able to unlock and act on insights that lie in mountains of semi-structured and unstructured text data, can defy traditional analysis.

Up level your analysis with the Alteryx Intelligence Suite. Understand your semi-structured and unstructured data through optical character recognition, sentiment analysis, and topic modeling with Text Mining. Quickly build predictive models without coding or performing complex statistics with Machine Learning. A fully automated or guided, step-by-step process will help you create properly trained algorithms ready to deploy. Begin your shortest path to advanced insights today.

THE ASSISTED MODELING ADVANTAGE

- Works right on your desktop
- Replicable process
- Guided data preprocessing
- Transparent variable selection
- Visual variable significance
- Included algorithm interpretation
- Fully automated option

About Alteryx

As a global leader in analytic process automation (APA), Alteryx unifies analytics, data science and business process automation in one, end-to-end platform to accelerate digital transformation. Organizations of all sizes, all over the world, rely on the Alteryx Analytic Process Automation Platform to deliver high-impact business outcomes and the rapid upskilling of their modern workforce.

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Text Mining

Much of the world's data is semi-structured and unstructured, and it lives in text formats. Text mining extracts useful information from oceans of semi-structured and unstructured data. It enables meaningful analysis, like identifying categories, discovering topics, and even detecting underlying sentiment. You could be sitting on a goldmine of semi-structured and unstructured data, just waiting to have its value unlocked. Alteryx Intelligence Suite empowers you to reveal insights hiding in your semi-structured and unstructured text data in just a few clicks.

- **Extract text from PDF documents or images:**

Tap into new data without slow and error-prone manual entry

- **Distill documents to concise ideas:**

Quickly characterize reams of text to discover themes and thought patterns with code-free topic modeling

- **Discover hidden layers of meaning:**

Understand your customers' attitudes towards your brand, expose emotions, and clarify common opinions with sentiment analysis

- **Bring insights to life for stakeholders:**

Easily transform text analytics into consumable images like word clouds

Machine Learning with Assisted Modeling

Machine learning creates accurate predictions to inform the best strategies for success in every team. It interprets past data to identify future risks and opportunities—like which customers will drive the most value, or which transactions will deserve further investigation—to inform critical decisions across all lines of business. Assisted Modeling helps you fast track building predictive models without coding or performing complex statistics.

- **Learn data science best practices** to supercharge your skill set and collaborate across your team.

- **Make confident predictions** through automated machine learning or an interface offering AI-informed recommendations as your guide to achieve proper data preparation, resulting in models you can trust.

- **Control important details** every step along the way to build models, compare them visually, and capture all modeling decisions.

- **Create ongoing actionable intelligence** using code free and code friendly tools to break analytic barriers and answer questions you've always wanted to ask.