

## QUICK FACTS

Stock Symbol:	NYSE: AXX	Associate Count:	1,450 worldwide
IPO Date:	March 24, 2017	Customer Count:	7,083 in more than 90 countries, including 38 percent of the Global 2000*
Founding:	1997		
Q4 Revenue:	\$160.5 million		

## FINANCIAL HIGHLIGHTS

For Q4 2020, revenue increased three percent year-over-year to \$160.5 million. Alteryx reported \$495.3 million in revenue for the full year of 2020.

## ABOUT ALTERYX

As a leader in analytic process automation (APA), Alteryx unifies analytics, data science and business process automation in one, end-to-end platform to accelerate digital transformation.

## HISTORY AND FOUNDING

Alteryx was originally founded as SRC LLC in 1997 by former Chief Executive Officer (CEO), Dean Stoecker; current Chief Customer Officer (CCO), Olivia Duane Adams; and former Chief Technology Officer (CTO), Ned Harding, with the vision to build software products that help organizations get deeper insights about their business. The founders renamed the company “Alteryx” or “Alter YX” in 2010, a name that came from the relationship of altering latitude and longitude in the spatial environment for building analytical processes—the focus of the company at that time. Through their leadership and passion, the company quickly began revolutionizing business through data science and analytics, and emerged as a leader in analytic process automation (APA).

## LOCATIONS

Alteryx is headquartered in Irvine, Calif. and has 18 additional global offices: Redwood City, Calif.; Broomfield, Colo.; Ann Arbor, Mich.; Dallas; Chicago; New York; Boston; Toronto; London; São Paulo; Paris; Munich; Prague; Kyiv, Ukraine; Dubai; Tokyo; Singapore and Sydney.

## ALTERYX APA PLATFORM

By bringing data, processes and people together in a converged approach, the Alteryx APA Platform™ enables high-impact business outcomes and rapid upskilling of people across the organization. The human-centered platform transforms how businesses leverage their data assets and automate processes to generate workforce efficiencies, top-line growth and optimize costs.

For details, please reference [The Essential Guide to Analytic Process Automation](#).

## AWARDS

- CMX: [Community of the Year](#) (2021)
- DBTA: [Trend-Setting Products in Data](#) (2021)
- IT Central Station: [#1 Data Science Platform](#) (2020)
- Denver Business Journal: [Best Places to Work](#) (2020)
- Great Place to Work: [Great Place to Work Certified UK](#) (2020)
- 2020 WOB: [2020 Women on Boards](#) (2020)
- Constellation Research, ShortList: [Top Vendor in Advanced Analytics and Machine Learning](#) and [Top Vendor in Self-Service Data Prep](#)
- Deloitte Technology: [Fast 500 \(2017-2020\) Fast 500™](#)
- Orange County Business Journal: [Best Places to Work](#) (2016-2019)

\*A customer at the end of any particular period is defined as an entity with a subscription agreement that runs through the current or future period as of the measurement date. A single organization with separate subsidiaries, segments, or divisions that use our platform may represent multiple customers, as we treat each entity that is invoiced separately as a single customer.

## ALTERYX FOR GOOD

Alteryx for Good is helping to change the world for the better through data science and analytics. At Alteryx, we're passionate about giving back to worthy causes and recognize that our associates, customers and partners can solve more together. Our Alteryx for Good program provides students and educators with a free Alteryx Designer license to help foster learning and further classroom teaching. Likewise, non-profits and government agencies with less than \$10 million in operating income can receive licenses to aid in achieving their respective missions and goals. Lastly, Alteryx enables every associate to take time away from work to give back to the charity of their choice. To date, Alteryx associates have dedicated thousands of hours for good.

## ANALYST REPORTS

- Gartner: Recognizes Alteryx as a leader in the [2020 Gartner Data Science and Machine-Learning Magic Quadrant<sup>1</sup>](#)
- Enterprise Management Associates: [The Four Principles of Analytic Process Automation](#)
- Gartner: [Worlds Collide as Augmented Analytics Draws Analytics, BI and Data Science Together](#)
- Gartner Peer Insights: [Alteryx Peer Reviews](#)

<sup>1</sup>Source: Gartner 2020 Magic Quadrant for Data Science and Machine-Learning Platforms” by Peter Krensky, Pieter den Hamer, Erick Brethenoux, Jim Hare, Charlie J. Idoine, Alexander Linden, Svetlana Sicular, Farhan Choudhary; Feb. 10