

Alteryx Analytics Gallery

Delivering Sophisticated Analytics to Business Decision-Makers

With *Alteryx Analytics Gallery*, you can:

- Consume analytic apps and macros through a highly social, intuitive, and engaging experience
- Share analytic apps and macros with colleagues using email and social media, including Twitter, Facebook, and Google+
- Publish new and updated analytic apps and macros securely without lengthy delays or limits on usage

Visit gallery.alteryx.com today and register to see for yourself how *Alteryx Analytics Gallery* fundamentally changes how you consume, share, and securely publish analytics.

In a world of rapidly expanding datasets from a variety of new sources, corporate decision-makers are starving for analytical insights to support deeper business decisions. To address this challenge, many organizations have looked to cloud business intelligence (BI) as a solution, only to find themselves faced with a no-win situation in getting data and analytics in the hands of the right people: either use a modern Cloud BI solution with compelling visualization but limited analytics or implement an expensive, legacy solution in a hosted cloud that still doesn't make data or analytics more accessible.

Alteryx Analytics Gallery changes everything you think you know about Cloud BI. Delivering sophisticated analytics through a highly intuitive and engaging interface, *Alteryx Analytics Gallery* makes the consumerization of analytics in the cloud a reality. What's more, it enables you to make the best, most informed decisions with all relevant data—including Big Data, spatial data, and location information, as well as cloud-based application data—in a single environment.

Consume Analytics in a Highly Social, Cloud-Ready Environment

Designed to reflect the way people use and interact with applications today, *Alteryx Analytics Gallery* enables anyone, anywhere to access and share sophisticated analytic applications and macros—at any time. Unlike complex, hosted cloud solutions, *Alteryx Analytics Gallery* leverages the power of the cloud to simplify and speed how everyone in your extended organization—including partners, customers, and suppliers—consumes powerful analytics, improving your company's overall agility and decision-making processes.

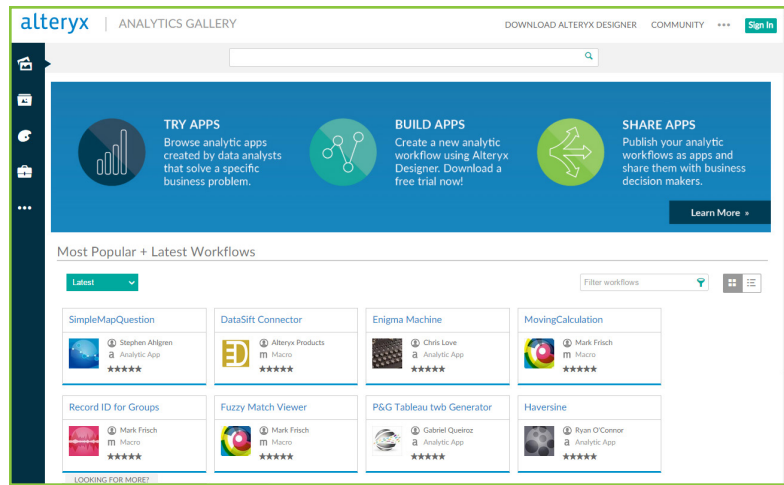
Through *Alteryx Analytics Gallery*, business decision-makers can browse and consume sophisticated analytics created by others, just as they would in a mobile app store or other cloud-optimized service. They can look through a collection of proprietary analytic applications—shared with them by their organization's data analyst—to find a specific piece of insight. Or, browse the wide range of sample general interest and vertically-focused analytic applications in the Public Gallery to better understand how *Alteryx Analytics Gallery* would work for their business. Consuming analytic applications has never been this easy!

About Alteryx

Alteryx is a leader in self-service data analytics. *Alteryx Analytics* provides analysts with the unique ability to easily prep, blend, and analyze all of their data using a repeatable workflow, then deploy and share analytics at scale for deeper insights in hours, not weeks. Analysts love the *Alteryx Analytics* platform because they can connect to and cleanse data from data warehouses, cloud applications, spreadsheets, and other sources, easily join this data together, then perform analytics—predictive, statistical, and spatial—using the same intuitive user interface, without writing any code. Visit www.alteryx.com or call 1-888-836-4274.

alteryx

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Alteryx Analytics Gallery delivers sophisticated analytics in a highly intuitive and engaging interface

Share Analytics with All the Right Decision-Makers

Analytics are only powerful when the right decision-makers have access to the right analytic applications and the right data. What if you created a sophisticated application that could enhance your company's competitive advantage—but you had no easy way to get it in the hands of those who really need it? With traditional analytic platforms you might spend days or weeks developing a powerful, complex analytics application that incorporates location, spatial, and Big Data sources—only to find that it will take even longer to get it into the hands of your decision-makers.

With *Alteryx Analytics Gallery*, the days of wasting time sharing analytic applications are over. Alteryx enables you to share powerful analytic applications and macros with colleagues via email, social media, or directly within *Alteryx Analytics Gallery*—simply and easily. Just choose the analytic application or macro you want to share and select how you want to share it. *Alteryx Analytics Gallery* makes it easy to point, click, and share even the most complex analytics applications and macros with the right analysts and decision-makers.

Publish New and Update Existing Customized Applications Quickly and Securely

By leveraging the power of the cloud for end-user efficiency and productivity, *Alteryx Analytics Gallery* represents a revolutionary shift in how you create and deploy analytic applications. With it, you can publish, iterate, and update analytic applications, without any assistance from centralized staff or expensive data scientists. Easily package your data and analytic workflows into an analytic application and publish it securely to your studio with just a single click. From there, you can easily grant or revoke access to applications or collections. Even upload and utilize data from Salesforce, Marketo, and enterprise data warehouses within your analytic applications—quickly and securely.

To jumpstart your analytic portfolio, browse the Public Gallery for innovative analytic apps and macros, many of which are downloadable. Simply download the application or macro you want into *Alteryx Designer* and customize the data and analytics to meet your organization's needs. Consuming and publishing analytic applications has never been easier than with *Alteryx Analytics Gallery*.