

Alteryx AiDIN

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Q1. What is Alteryx AiDIN?

Alteryx AiDIN is the AI engine that infuses the power of generative Artificial Intelligence (AI) & Machine Learning (ML) across the Alteryx Analytics Cloud Platform. Alteryx AiDIN combines the best of generative AI and ML with an end-to-end, unified, enterprise-grade analytic platform that enables anyone to make intelligent decisions across the enterprise. To learn more about the Alteryx AiDIN announcement, visit the announcement blog on [Input](#).



Q2. What are some examples of Alteryx AiDIN?

Alteryx AiDIN powers a number of features within products across the Alteryx Analytics Cloud Platform. New generative AI features include:

- **Magic Documents for Auto Insights:** Synthesize and summarize critical insights with generative AI.
 - Magic Documents automatically summarizes findings and key insights from a user's Mission into an E-mail message or PowerPoint deck for any audience.
 - With this feature, users can apply the generative text capabilities of GPT models to create trusted communications that are clear, concise and compelling.
- **Workflow Summary Tool for Designer:** Summarize workflows in Designer with generative AI.
 - The Workflow Summary Tool uses enterprise-grade generative AI to automatically summarize and explain an Alteryx Designer workflow for improved governance and auditability.

Q3. What are the benefits of Alteryx AiDIN?

- **Improved Time-to-Value:** Reduce the time required to deliver analytics by quickly synthesizing and summarizing key insights, or by rapidly generating reliable workflow documentation in seconds.
- **Improved Operational Efficiency:** Automate repetitive content creation tasks and reduce manual effort. Create insight-rich PowerPoint decks or document a collection of Designer workflows with just a few clicks.
- **Enhanced Governance:** Ensure that data and analytics processes are transparent and auditable. Generate trusted analytical insights, or offload documentation tasks to generative AI technology, ensuring consistent and accurate output at scale.

Q4. When is Alteryx AiDIN available?

Features powered by Alteryx AiDIN are available across the platform today. This includes two of the latest AiDIN generative AI features, Magic Documents and Workflow Summary Tool.

Learn more about Workflow Summary Tool in the [Community Blog](#) post.

Learn more about Magic Documents in the [Community Blog](#) post.

Q5. What is generative AI, and how does it differ from other AI techniques?

Generative AI refers to a subset of artificial intelligence techniques that focus on generating new and original content, such as images, text, or music, based on patterns and examples provided during training. Unlike other AI techniques that primarily focus on recognizing and classifying existing data, generative AI aims to create new outputs that exhibit similar characteristics and patterns as the training data.

Q6. Will users need to have advanced knowledge of generative AI techniques to utilize these features in Alteryx?

No, Alteryx is focused on making generative AI accessible to users without advanced knowledge of the underlying techniques. Alteryx provides intuitive interfaces, pre-built templates, and guided workflows that simplify the process of leveraging generative AI capabilities within the Alteryx platform.

Q7. Will Alteryx provide resources and documentation on utilizing generative AI capabilities?

Yes. Alteryx is committed to supporting its users in adopting and leveraging generative AI capabilities. Alongside the release of these features, Alteryx will provide documentation (e.g. blogs, FAQs, release notes) and tutorials to guide users in understanding and effectively utilizing generative AI for their analytics delivery.

ABOUT ALTERYX

Alteryx (NYSE: AYX) powers analytics for all by providing the leading Analytics Automation Platform. Alteryx delivers easy end-to-end automation of data engineering, analytics, reporting, machine learning, and data science processes, enabling enterprises everywhere to democratize data analytics across their organizations for a broad range of use cases. More than 8,300 customers globally rely on Alteryx to deliver high-impact business outcomes.

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