



AUTO INSIGHTS

Alteryx Auto Insights

Built for Business Users

Alteryx Auto Insights is a cloud native analytics solution that automates the process of finding insights, so business users can make data-led decisions.

Industry and use case agnostic, Alteryx Auto Insights is much more than a visualization tool which typically requires a data analyst to be in the 'driving seat' creating charts or visualizations. Instead, Alteryx Auto Insights uniquely combines features to deliver automated end-to-end insights for the business:

- **Data discovery** – no need to ask a question
- **Root Cause Analysis** – dive deeper in an instant
- **Storytelling** – insights that rival humans
- All automated, without any setup or build.

Why Now?

By automating insights in this way, it helps business users have the confidence to make data-led decisions themselves, driving data literacy across the organization, and freeing up data teams to focus on more strategic work.

How It Works

As a cloud-native SaaS solution, setup is easy. Connect your data and, in minutes, get critical insights so you're informed and ready to share with anyone on your team. No need to build a new workflow. And best bit, works with Designer Desktop, Server and Cloud.

WITH AUTO INSIGHTS, YOU CAN:

Elevate teams with deeper insights and keep mundane admin analysis to a minimum

Resolve issues as they arise in meetings with evidence from data-led insights

Stay on top of future anomalies with direct-to-inbox insights, and pinpoint a root cause in a single click

“With Alteryx Auto Insights, I’m able to **get insights within minutes.**”

AMOS MCKEGG

Global Data & Business Operations
Microsoft

“Alteryx Auto Insights changes the way we operate and run our organization, so from a data perspective, **absolutely a game changer.**”

DAVE ABRAHAMS

General Manager Data
IAG

Supported Languages

English

Data Connections

Designer/Cloud/Server Integration

CSV upload

Connection to any ODBC database

Supported Data

Structured, Time Series, Transactional

Recommended File Size

Up to 10GB per dataset

Watch Demo

alteryx.com/products/auto-insights

ABOUT ALTERYX

Alteryx (NYSE: AYX) powers analytics for all by providing the leading Analytics Automation Platform. Alteryx delivers easy end-to-end automation of data engineering, analytics, reporting, machine learning, and data science processes, enabling enterprises everywhere to democratize data analytics across their organizations for a broad range of use cases.

alteryx.com

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Unleash Your Workflows

Maximize the value of your Alteryx workflows and accelerate speed-to-insight for everyone across your business. All in one seamless, integrated solution that's remarkably easy for everyone to use.

Get Personalized Data Stories

Democratize insights in seconds and transform the way your company uses data. With self-service insights, everyone can go deeper than ever before. See trends, nuances, and opportunities, plus discover the root cause in a single click.

What Makes Us Different

- Surface hidden signals in your data that would have gone unnoticed in traditional visualization tools
- Quickly scale automated insights and exceptions to focus on what matters across the organization
- Enable anyone to derive impactful data storytelling to speed actions and decisions in the business

Built For All Kinds of Teams

Alteryx Auto Insights lets you unlock insights that can be applied across your entire organization. From sales and marketing to finance and operations, your entire team will gain new knowledge that can be used to get greater results. Stop guessing. Start optimizing.

Top use cases include Sales operations, Support and service operations and the Office of Finance.

If your data is time series and transactional in nature, Alteryx Auto Insights can automate insights for you.

Insights For Business Users, in Minutes

Proactive. Personalized. Intuitive.

Your best-in-class data prep & analytics platform now with auto-insights, data storytelling, and collaboration tools for business users – in one unified solution.