Integratis Models Critical Demand And Resource Scenarios

With Alteryx

1. **Goal**
   “It is simply not good enough to go on instinct and minimal data—you need that robust body of evidence combined with forensic analysis to create real and meaningful insights that support decision-making.”

2. **Strategy**
   “Alteryx allows us to predict and model multiple potential outcomes which helps our clients plan more effectively.”

3. **Results**
   “We can use Alteryx to model scenarios relating to demand or resources, and help our clients understand what the immediate future holds, and how it could change in an uncertain world.”

4. **Next Steps**
   “We are continuing to expand our use of Alteryx to enable us to model our clients service provision geographically, combining multiple data sets to create really meaningful geo-spatial insights for our clients.”

— Neil Ross
Director & Founder, Integratis

“Multi-million pound insurance claim support”

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**Definitions:**
- **Goal:** The primary objective or aim of a project or initiative.
- **Strategy:** The approach or methodology used to achieve the goal.
- **Results:** The outcomes or achievements realized through the implementation of the strategy.
- **Next Steps:** The actions planned to be taken following the implementation stage to further develop or enhance the project or initiative.