SBI Automates 75% of Internal Processes
Using Alteryx

1

Goal

"Most forecasts and segmentation outputs used by our clients rely on legacy tools like Excel and SQL Server. As a result, they quickly lose relevance because of the **lack of a repeatable process, a siloed stack, and changing market conditions.**"

2

Strategy

"We are using Alteryx to **empower our dashboards and reports as a single source of truth** to inform critical decision making across the organization."

3

Results

"Reports that were done manually are **now fully automated**, and my **Tableau dashboards that are being refreshed in real time.** It's freed me up to focus on other projects that add higher value."

4

Next Steps

"We see the same data challenges across many of our clients, and these problems aren't going away. We are in a position now to where we can **solve these problems at scale.**"

Industry
Professional Services

Department
Business Intelligence

Location
North America

"Nothing is more satisfying than seeing a client's eyes pop out of their head saying, ***'Wow I can't believe you did this!'*** *when I show them a new insight."*

— Michael Garcia
Business Intelligence and Operations Architect, SBI

Read the **full story**

Project-based consulting firm -> digital analytic solutions firm

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