

Last updated March 20, 2025

Alteryx Artificial Intelligence Terms of Service

These Alteryx Artificial Intelligence Terms of Service (“**Terms**”) supplement any other agreements between Customer and Alteryx with respect to AI Features. Capitalized terms used but not defined in these Terms have the meanings given them in the applicable agreement between Customer and Alteryx.

Information Regarding Inclusion of AI Features. Alteryx Products and Services may include AI Features. Details regarding AI Features will be included in the Product or Service Documentation. Where feasible, Alteryx may provide an in-app notice or setting that discloses or provides options with respect to an included AI Feature, such as by indicating if an output includes an AI Output.

AI-based Support. Alteryx Products and Services may include or make available, at Alteryx’s sole discretion, an AI chatbot to answer basic questions raised by users, or Alteryx Co-Pilot may be used to answer questions and assist users in employing Alteryx tools and workflows. Alternatively, Customer may choose to engage directly with human support at any time. Customer grants Alteryx a royalty-free, worldwide, irrevocable license to use information provided to any AI chatbot or Alteryx Co-Pilot to serve Customer, and in de-identified form, to improve Alteryx Products and Services. Customers and its end users should not enter personal data, Sensitive Data, or non-public company information into AI chatbots, including those provided by Alteryx.

Use of Customer Content: Training and Fine-Tuning LLMs. Alteryx will not use Customer Content, including any Personal Data in Customer Content, to (i) Train LLMs used or developed by Alteryx, or (ii) Fine-Tune LLMs used or developed by Alteryx. Alteryx may make AI Features available to enable Customer to Fine-tune LLMs solely for Customer’s use.

Prohibited Uses. In addition to the restrictions set forth in any applicable agreement between Customer and Alteryx, and any uses of AI prohibited by applicable law or regulation, including, but not limited to, high risk use cases outlined in the EU AI Act, Customer and its end users may not use AI Features in a manner that:

(a) expresses or promotes hate, harassment, violence, exploits or harms children, knowingly presents deceiving or misleading information, (b) promotes or distributes malware, unsolicited bulk content, ransomware, viruses or other harmful software, (c) exploits, manipulates, or deceives a person or groups of persons through use of subliminal techniques designed to impair or bias individual decision-making, or (d) exploits the vulnerabilities of an individual based on age, disability, or specific social or economic characteristics; has a high risk of economic or personal harm, or is considered profiling in furtherance of automated decision-making that produces legal or similarly significant effects, or utilizes biometric data for any legally prohibited purpose, including to conduct real-time surveillance of persons in other than approved circumstances; reverse assembles, reverse compiles, decompiles, translates

or otherwise attempts to discover the source code or underlying components of the LLM or any AI Feature, or uses an AI Feature to develop LLMs or models that compete with Alteryx; or

(b) evaluates or classifies a person or groups of persons based on social behavior or predictable individual characteristics for the purposes of supporting a discriminatory social scoring system or predictive criminal profiling or infers emotions of a person in a workplace or educational settings except for medical or safety reasons.

Use of AI Features with Sensitive Data. AI Features are not designed to be used with Sensitive Data or Regulated Data. Customer is solely responsible for understanding and applying any laws, regulations, and industry standards specific to Customer and its end users and Customer's data when using any AI Features.

Suspension, Modification or Discontinuance of AI Features. Alteryx may suspend, modify, or discontinue AI Features without prior notice (a) if necessary to comply with applicable law or relevant intellectual property rights, or (b) in Alteryx's sole discretion, provided such suspension, modification, or discontinuance does not materially diminish the features and functionality purchased by Customer.

Personal Data. If and to the extent Alteryx is acting in the capacity of a personal data processor under applicable privacy laws, Alteryx will process any such personal data in accordance with the data processing agreement agreed to by the parties, or if no such data processing agreement exists, then in accordance with the Alteryx Data Processing Agreement located at www.alteryx.com/dpa.

Third-Party Services. Alteryx may provide the functionality for Customer and its end users to connect to third-party services through use of third-party service accounts not provided by Alteryx, including APIs to LLMs ("Third-Party Services"). Such use is at Customer's sole risk and subject to the terms between Customer or its end users and such third party. Alteryx will have no liability for Customer's failure to comply with the terms of such Third-Party Services and Customer is solely responsible for responding to any third-party claims regarding such Third-Party Services.

Intellectual Property Ownership.

Customer Ownership. Customer retains all title and intellectual property rights Customer may have to Customer Content, AI Inputs, and AI Outputs, including all copies, modifications, and derivative works thereof. Except as expressly agreed by the parties, nothing in these Terms shall be deemed as granting Alteryx any rights, title, or interest in or to Customer Content, AI Inputs, or AI Outputs.

Alteryx Ownership. Alteryx retains all title and intellectual property rights in and to any Alteryx AI Feature, including all copies, modifications, and derivative works thereof (including any changes which incorporate Customer's feedback). Except as expressly agreed by the parties, nothing in these Terms shall be deemed as granting Customer any rights, title, or interest in or to any AI Feature. Alteryx's third-party licensors and ISCs specifically retain title to all LLMs, code, data, and other components licensed from such third party as part of an AI Feature.

Accuracy and Quality of AI Output. Alteryx does not review specific AI Inputs or AI Outputs for accuracy, bias, or intellectual property clearance. Alteryx makes no representation, warranty, or guarantee as to the accuracy or reliability of the AI Features or AI Output or whether such AI Output

may infringe on third-party intellectual property rights. Customer is solely responsible for evaluating the accuracy, quality, uniqueness, and reliability of AI Output that Customer generates through use of the AI Features. Due to the inherent nature of AI and based on the use of any available configuration settings, such as AI Temperature Settings, AI Output may not be original, and AI Output may be the same as or similar to AI Output generated for other users of the LLM or AI Feature.

Cooperation. Alteryx will provide reasonable cooperation to the extent required of Alteryx, using non-confidential information, to assist Customer to comply with applicable laws related to Customer's use of the AI Features as permitted by the license granted by Alteryx to Customer to use such AI Features.

Exhibit 1 - Definitions

Agreement: The Alteryx End User License Agreement, or where expressly negotiated, the Alteryx master agreement (e.g., Master License Agreement or equivalent), or any Alteryx Beta Program, Evaluation, or Trial Agreement governing the purchase or use of Alteryx Products and Services.

Artificial Intelligence or AI: A machine-based system designed to operate with varying levels of autonomy and that may exhibit adaptiveness after deployment and that, for explicit or implicit objectives, infers, from the input it receives, how to generate outputs such as predictions, content, recommendations, or decisions that can influence physical or virtual environments.

AI Feature(s): Functionality or components in Alteryx Products and Services that leverage AI to automate tasks, enhance decision-making, or improve user interaction-based AI techniques.

AI Input: The Customer Content uploaded by Customer and processed by the AI Feature to generate the AI Output.

AI Output: The output generated and returned by the AI Feature based on the AI Input.

AI Temperature Settings: A parameter that controls the randomness or creativity of an AI's responses, with higher values generating more varied and less predictable outputs.

Alteryx Products and Services: The Licensed Products and Cloud Services, as those terms are defined in the Agreement.

Customer: The individual or entity that has downloaded or otherwise procured Alteryx Products or Services for use as an end user.

Customer Content: Any data or information that Customer uploads, connects to, or imports into Alteryx's cloud environments for use with Alteryx Products or Services, from its internal data sets or other sources not supplied by Alteryx, together with any workflows, recipes, insights, output content, or other materials created by Customer using Alteryx Products or Services, and any log-in credentials for accessing or linking to third-party data sources while using Alteryx Products or Services.

Fine-tune: Adjusting the AI model's parameters on a specific, often smaller, dataset to tailor its base knowledge and retrieval mechanisms to better suit particular tasks or domains.

Large Language Models or LLMs: An AI algorithm or set of algorithms that processes and generates AI Output by learning from a vast dataset of existing examples.

Regulated Data: Data directly regulated and protected by industry-specific regulations or mandated governance requirements that exceed or differ from general privacy and security requirements applicable to data processing or data hosting, including, without limitation, health data (including U.S. HIPAA-regulated data), payment card data (including PCI data), and personally identifiable financial data.

Sensitive Data: Sensitive personal data, sensitive personal information, or “special categories of personal data” as defined by applicable data protection laws, including, but not limited to, data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data for the purpose of uniquely identifying an individual, data concerning health, disability, or diagnosis, or an individual’s sex life or sexual orientation, marital status, citizenship or immigration status, data relating to criminal convictions and offenses, and the precise geolocation of an individual.

Train: The process of teaching an LLM to understand and generate AI Output by adjusting its internal parameters based on patterns and structures found in a dataset of existing examples.