

# Dare to Do More With Your Data



## Combine ease and accessibility with power and scalability.

Take on data projects that wouldn't be possible (or at least way more time-consuming) without the AWS engine's horsepower and Alteryx to harness it.

Here's how you can use Alteryx with AWS:

- Connect Alteryx with AWS services including S3, Redshift, Aurora and Athena
- Run your Alteryx analytics directly in Redshift with pushdown processing
- Deploy [Alteryx Server on AWS](#) to manage access, automate workflows and more

## SELF-SERVICE

Alteryx has a drag-and-drop, no code and code-friendly user experience that enables the wider adoption of self-service analytics. Employees across any role or skillset can take advantage of AWS' storage and compute services by using Alteryx.

## ANY SCALE

You can take on workloads of all sizes with Alteryx and AWS. Both platforms together enable enterprise-grade performance: Alteryx empowers more users across the org to do more with your data with an end-to-end platform, and AWS provides scalable storage and computing power.

"We were trying to move to a process that we could launch in a few months, which led us to the **big question**: How are we going to actually do this? The **answer for us was Alteryx**. We realized that our Chick-fil-A analysts could actually build out the customer personalization aspects themselves."

— Supply Chain Manager, Chick-fil-A

## LEVERAGE CLOUD

Whether you're managing data on-premises, in the cloud, or both, Alteryx makes it easy to maximize the benefits of cloud with AWS. With the accessible Alteryx interface, employees in any role or department can leverage AWS compute and storage resources to get the job done.

## Do the awe-inspiring things you never thought you'd have the time or talent for.

Alteryx and AWS give you the flexible, scalable technologies to match your data ambitions. See how customers have used AWS and Alteryx together to take on new data challenges.



**Build a game-changing customer loyalty program.** Leveraging Alteryx in-database capabilities to process billions of records in Amazon Redshift, Chick-fil-A empowered LOB users to get the program up and running in hours instead of weeks.

[Read the case study](#)



**Revamp your entire data warehouse with just one user.** Talent Plus used Alteryx and AWS to overhaul its legacy data process with a new data warehouse that could join large volumes of data from different sources, while enabling coworkers to automate repeatable workflows.

[Read the case study](#)

**GET STARTED**