Frequently the **highest monetization comes from prescriptive models**, automatically driving business actions and modeling to drive insights.

- Financial forecasting
- Optimized staffing
- Supply chain risk
- Automated reporting
- IT use monitoring
- Accounting reconciliation
- Quality correlations
- Attrition forecast
- Fraud identification
- Cyber threat detection
- Legal risk
- Inventory management
- Predictive maintenance
- Pricing optimization
- Customer targeting
- Tax calculations
- What player to draft
- Shipping optimization
- Next best offer
- Churn analytics
- Optimal pricing
- Performance management
- Candidate screening
- Remaining useful life
- Customer satisfaction drivers
- Route optimization
- Estimated time of arrival
- Energy optimization
- Fuel use optimization
- Target customer lists
- Trade area performance
- Store location analysis
- Net promoter analysis