Corporate Overview

Employees
Alteryx enables employees to improve efficiency and the bottom line with an easy, intuitive user experience that allows anyone who works with data to create analytics solutions.

Systems
Alteryx integrates seamlessly into your modern tech stack — whether on-premise, hybrid, or in the cloud.

Decisions
Alteryx accelerates insights and promotes intelligent decisions across any industry, role and business use case.

Core Solutions of the Alteryx Analytics Cloud Platform

Alteryx Designer Cloud
Alteryx Designer Cloud is a no-code/low-code, cloud-native, self-service data preparation solution that reduces the time, technical skills, and costs required to build and automate data pipelines in the cloud.

Alteryx Machine Learning
Alteryx Machine Learning provides cloud-native approachable and automated machine learning (AutoML) capabilities.

Alteryx Auto Insights
Alteryx Auto Insights is a cloud-native analytics solution that allows business users to make data-led decisions by automating the process of finding insights using AI-driven anomaly detection, root cause analysis, and data storytelling.

Alteryx Server
Alteryx Server is a secure and scalable server-based product for scheduling, sharing, and running apps and models created in Alteryx Designer for others in the organization to leverage.

Alteryx Designer
Alteryx Designer allows analysts and data scientists to prep, blend, and create statistical, predictive, and forecasting models.

Alteryx Intelligence Suite
Alteryx Intelligence Suite is a Designer add-on that gives business users and advanced analysts the tools to easily uncover insights in unstructured and semi-structured data.

The Alteryx Analytics Cloud Platform

ALL SYSTEMS
- Warehouses
- Files
- Platforms
- Applications

ALL EMPLOYEES
- Business
- Analyst
- IT

ALL DECISIONS
- Applications
- Visualizations
- Documents
- Warehouses

AIDIN
- AI-Driven Features
- Feature Engineering
- Auto Modeling
- Generative AI
- Computer Vision
- Natural Language

Applications
- APN & Data Connectors
- Scheduling & Orchestration
- Security & Governance
- Collaboration & Versioning

On-Prem

Hybrid

Cloud
Alteryx helps organizations automate analytics to enable intelligent decisions across the enterprise.

**Stock Symbol**
NYSE: AYX

**IPO Date**
March 24, 2017

**Founding**
1997

<table>
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<tr>
<th>Customers</th>
<th>Partners serving</th>
<th>Employees</th>
<th>Community Members</th>
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<tbody>
<tr>
<td>8,000+</td>
<td>400+</td>
<td>2,400</td>
<td>500,000+</td>
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**Global System Integrators**
Accenture, EY, KPMG, PwC, Slalom

**Technology Partners**
AWS, Databricks, Google Cloud Platform, Snowflake, and Thomson Reuters.

**HISTORY AND FOUNDING**
Alteryx was founded as SRC, LLC in 1997 by former Chief Executive Officer and current Executive Chairman Dean Stoecker, current Chief Advocacy Officer Libby Duane Adams, and former Chief Technology Officer Ned Harding. The founders renamed the company “Alteryx” in 2010 — a name that came from altering the X and Y axes in the spatial environments used to build analytical processes. The company quickly began revolutionizing businesses through data science and analytics and is now an award-winning provider of analytics for all.

**ALTERYX FOR GOOD**
We believe in supporting the communities where we live and work, which is why our social impact program, Alteryx for Good, provides opportunities for employees to give back to their communities through volunteering, philanthropy, and lending their skills to nonprofit organizations through our Tech for Good free licensing program. In 2022, Alteryx employees volunteered more than ever before, giving back more than 6,400 hours.

**FINANCIAL HIGHLIGHTS**

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<th>$914 MILLION</th>
<th>21%</th>
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<tr>
<td>Annualized Recurring Revenue 2023 (Q3)</td>
<td>Year-over-year Increase</td>
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**HELPING CUSTOMERS ACHIEVE MEASURABLE VALUE**

**MillerKnoll**
$300K cost-of-goods savings annually
MillerKnoll established an end-to-end analytics architecture to analyze disparate data and a COE for analytics upskilling.

**Siemens**
Saves 1000s of hours of manual work with Alteryx
Siemens leverages Alteryx for analytics automation scaled globally across divisions and a range of business units.

**IQVIA**
40% net annual cost savings
IQVIA brought shared services for finance in-house using automated analytics with Alteryx

Alteryx (NYSE: AYX) powers analytics for all with the award-winning Alteryx Analytics Cloud Platform. With Alteryx, enterprises can make intelligent decisions across their organizations with automated, AI-driven insights. More than 8,000 customers globally rely on Alteryx to democratize analytics across use cases and deliver high-impact business outcomes. To learn more, visit www.alteryx.com.