



Stock Symbol
NYSE: AYX



IPO Date
March 24, 2017



Founding
1997

8,300+

Customers
(46% of the Global 2000)

320,000+

Community Members

2,600+

employees

400+

Partners serving
90+ countries

23+

Global Offices

U.S. | LATAM | EMEA | APAC

FINANCIAL HIGHLIGHTS

\$757.7

Million

Annual Recurring Revenue
2022 (Q3)

↑31%

Year-over-year
increase in ARR 2022 (Q3)

ANALYST REPORTS

Dresner Advisory Services:
#1 for Data Engineering (2022)

G2:
Leader in 12 categories, including Data Science & Machine Learning, Predictive Analytics, Data Prep, Usability, and Results (2022)

TrustRadius:
#1 for Business Intelligence and top rated in eight additional categories (2022)

Gartner Peer Insights:
Customers' Choice in Data Science & Machine Learning Platforms (2021)

ALTERYX.COM

Media Fact Sheet 2022 (Q3)

alteryx

ABOUT ALTERYX

Alteryx helps organizations turn data into actionable insights with an easy-to-use, end-to-end analytics automation platform.

THE ALTERYX ANALYTICS AUTOMATION PLATFORM

Alteryx supports all analytics use cases within the enterprise — starting with raw data and ending with insights and business outcomes. The platform is used by more than 8,300 of our global customers and has an active user community of more than 320,000 members.

The Alteryx Analytics Automation Platform offers a suite of capabilities — from hundreds of drag-and-drop automation building blocks for data cleansing, preparation, and blending (as well as statistical, geospatial, and predictive analytics) to automated machine learning and natural-language data storytelling. Alteryx supports every stage of the analytics journey, from raw data to business outcomes — enabling every person who participates along the way.

HISTORY AND FOUNDING

Alteryx was founded as SRC, LLC in 1997 by former Chief Executive Officer and current Executive Chairman Dean Stoecker, current Chief Advocacy Officer Libby Duane Adams, and former Chief Technology Officer Ned Harding. They had the vision to build software products that help organizations gain deeper insights into their business. The founders renamed the company “Alteryx” in 2010 — a name that came from altering the X and Y axes in the spatial environments used to build analytical processes. With their leadership and passion, the company quickly began revolutionizing businesses through data science and analytics. Alteryx soon emerged as a leader in driving data and analytics democratization and to this day continues to provide analytics for all.

ALTERYX FOR GOOD

At Alteryx, we're on a mission to democratize analytics and channel the power of our workforce to unravel global challenges and accelerate progress. We believe in supporting the communities where we live and work, which is why our social impact program, Alteryx for Good, provides opportunities for employees to give back to their communities through volunteering, philanthropy, and lending their skills to nonprofit organizations through our Tech for Good free licensing program.

In 2021, we donated over 1,500 licenses to 280 nonprofit organizations, and our employees volunteered over 3,000 hours of their time. We reach the community through five core pillars: Health, Education, Workforce Development, Basic Needs, and Sustainability. We're intentional about applying a lens of diversity, equity, inclusion, and belonging because we believe in the power of a diverse workforce that emulates the communities we serve, work in, and support.

OUR CUSTOMERS



The Alteryx Analytics Automation Platform covers everything, exists everywhere, makes analytics easy, and enables everyone.