



ABOUT ALTERYX

Alteryx powers actionable insights with the AI Platform for Enterprise Analytics. With Alteryx, organizations can drive smarter, faster decisions with a secure platform deployable in on-prem, hybrid, and cloud environments. More than 8,000 customers globally rely on Alteryx to automate analytics to improve revenue performance, manage costs, and mitigate risks across their organizations.

8,000+

Customers
49% of the
Global 2000

400+

**Partners serving
90+ countries**

2,300+

Employees

500,000+

**Maveryx
Community
Members**

5

**Global System
Integrators**
Accenture, EY,
KPMG, PwC,
Slalom

40+

Technology Partners
AWS, Databricks,
Google Cloud Platform,
Snowflake, Thomson
Reuters.

FOR
ANALYTICS
ALL

EMPLOYEES

Enable collaboration with an easy, intuitive user experience that allows data analysts and non-technical users alike to create analytics solutions that improve productivity, efficiency, and the bottom line.

SYSTEMS

Alteryx integrates seamlessly into your modern data stack — whether on-prem, hybrid, or in the cloud. Your potential for innovation is unlimited with our vast partner ecosystem, including global leaders like AWS, Snowflake, Databricks, PwC and KPMG.

DECISIONS

Gain new levels of speed and confidence in every decision you make. Alteryx accelerates insights and promotes data-driven decisions across any industry, role and business use case.

alteryx | AI PLATFORM FOR ENTERPRISE ANALYTICS

CAPABILITIES

Generative & Conversational AI

Data Prep & ETL / ELT

Data Science & Geospatial

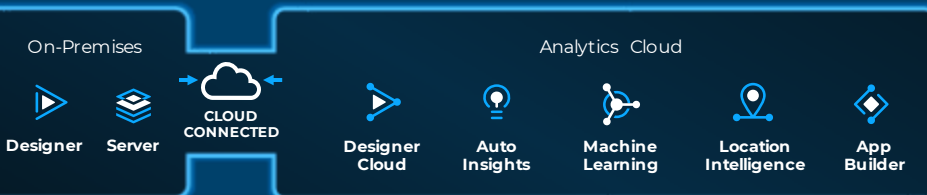
Reporting & Automation

Powered by AI with **AiDIN**

AI Engine

Copilot

AI Studio



PLATFORM SERVICES

APIs & Data Connectors

Automation & Scheduling

Security & Governance

Collaboration & Versioning

Marketplace & Ecosystem

OUTCOMES

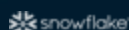
Data-Driven Decisions

Self-Service Analytics & Insights

Business Automation

Data Literacy

Your Data Stack



CORE SOLUTIONS

Alteryx AiDIN

Alteryx AiDIN is the AI engine that powers the Alteryx AI platform, bringing enterprise-grade machine learning and generative AI throughout the Alteryx AI platform — for faster time to value, streamlined innovation, improved operations and enhanced governance.

Alteryx Designer Cloud

Alteryx Designer Cloud is a no-code/low-code, cloud-native, self-service data preparation solution that reduces the time, technical skills, and costs required to build and automate data pipelines in the cloud.

Alteryx Machine Learning

Alteryx Machine Learning provides cloud-native, approachable and automated machine learning (AutoML) capabilities.

Alteryx Auto Insights

Alteryx Auto Insights is a cloud-native analytics solution that allows business users to make data-led decisions by automating the process of finding insights using AI-driven anomaly detection, root cause analysis, and data storytelling.

Alteryx Designer and Alteryx Server

Alteryx Designer allows analysts and data scientists to prep, blend, and create statistical, predictive, and forecasting models. Alteryx Server is a secure and scalable server-based product for scheduling, sharing, and running apps and models created in Alteryx Designer for others in the organization to leverage.

Alteryx Location Intelligence

Alteryx Intelligence Suite is a Designer add-on that gives business users and advanced analysts the tools to easily uncover insights in unstructured and semi-structured data.



500,000+
Maveryx Community
Members



The Software Report
#1 in Top 100 Software
Companies, 2023



G2
Top 50 Analytics
Products, 2024



TrustRadius
Top Rated in 10
categories, 2023

OUR CUSTOMERS

KraftHeinz

L'ORÉAL



AVIS

IBM



Stanley
Black &
Decker

Fender

VISA

Campbell's

HELPING CUSTOMERS ACHIEVE MEASURABLE VALUE



\$1M cost savings with Alteryx Machine Learning

eBay upskilled 50 non-technical tax professionals with Alteryx Machine Learning in less than 6 months.



Saves thousands of hours of manual work with Alteryx

Siemens leverages Alteryx for analytics automation scaled globally across divisions and a range of business units.



200+ hours of time savings per week

JP Morgan Chase created a customized Alteryx macro which connected to JIRA's API integration, enabling over 200 users to grow and add value in new ways.

ANALYSTS

DATA SCIENTISTS

BUSINESS LEADERS

IT PROFESSIONALS

IT LEADERS

Finance

Supply Chain

Sales

Marketing

Operations

HR

Customer Success



To learn more or for a free trial, visit alteryx.com