



Get Your Data AI-Ready with Alteryx and Databricks

So you want to be AI-driven? First you need to be AI-ready.

Half the battle of AI is getting your data ready for AI in the first place. You need to transform data into a usable format for developing and training AI/ML models.

But here's what could slow you down:

- Rigid systems that restrict access to data
- Data quality issues
- Slow processing speeds
- Lack of data skills

The Alteryx Analytics Automation Platform and Databricks bring together the processes of data preparation and blending, machine learning model creation, and MLOps.

Databricks unifies data warehousing and AI on a single lakehouse platform, while Alteryx enables self-service analytics with an easy-to-use experience.

The best part? **Everyone in the business can help.** Alteryx and Databricks connect business users with technical experts, so more people can collaborate and contribute to the data lifecycle – from prep and blend, to advanced data science and AI/ML projects.

“At ABN AMRO, we’re focused on democratizing data to accelerate automated decision making. This requires **an intuitive approach that allows business users and technical users to collaborate** in building high-quality data products. Designer Cloud and Databricks enable this.”

— Marcel Kramer Head of Data Engineering, ABN AMRO Ventures

Faster Speeds, Freedom of Choice

No matter where you manage your data, nothing should slow you down. Whether you're on-premises or in the cloud, Alteryx helps you maximize the speed and scalability of the Databricks engine with read/write capabilities and in-database processing.

Connect the dots across teams for better data collaboration.

Alteryx and Databricks enable employees across varied skillsets to contribute to each stage of the data lifecycle from prep and blend, to advanced AI/ML workloads. More people with data = more productivity.

“One of the biggest challenges with public health data systems is finding the right tools to invest in that can **meet us where we are - in both skills and infrastructure** - and help us transition to new methods and flexible, scalable environments.”

— Françoise Pickart, Senior Epidemiologist at Washington Department of Health

“Alteryx brought an **entirely new level of productivity** to the way our analyst and IT teams explore diverse data and define analytic requirements. Our users can **intuitively and collaboratively prepare** the growing variety of data that makes up PepsiCo's analytic initiatives.”

— Ben Sokol, Data Integration Analyst, PepsiCo

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