

Company Overview 2022 (Q3)

ABOUT ALTERYX

Alteryx (NYSE: AYX) powers analytics for all by providing the leading Analytics Automation Platform. Alteryx delivers easy end-to-end automation of data engineering, analytics, reporting, machine learning, and data science processes, enabling enterprises everywhere to democratize data analytics across their organizations for a broad range of use cases. More than 8,300 customers globally rely on Alteryx to deliver high-impact business outcomes.

WHY ALTERYX?

Covers everything.

The Alteryx Analytics Automation Platform supports the entire analytic lifecycle, including data access, preparation, blend, data enrichment, statistical analytics, geospatial analytics, automated machine learning, and business insights.

Exists everywhere.

Alteryx is available for nearly every data type and source, from your legacy on-premises databases to modern cloud data warehouses and applications, to RPA bots.

Makes analytics easy.

You can demonstrate proof-of-concept ideas, iterate, test, experiment, and learn in minutes — not weeks or months. Alteryx simplifies the process of surfacing insights using AI-driven root cause analysis, and data storytelling.

Enables everyone.

No matter your job role, skill level, department, or industry, the Alteryx platform helps everyone participate and drive value in the analytics process.

8,300+

Customers
46%+ of the
Global 2000

5

Global System
Integrators

Accenture | HCL |
KPMG | PwC | Slalom



320,000+

Community Members

40+

Technology Partners

AWS, Databricks, Google Cloud
Platform, Snowflake, Thomson
Reuters, and UiPath

400+

Partners serving
90+ countries



23+

Global Offices

U.S. | LATAM | EMEA | APAC

Analytics enable transformative outcomes

Our customers understand the power of data and analytics. That's why they chose Alteryx to help empower their employees to make transformational outcomes, such as:

MillerKnoll

\$300,00 of annualized cost-of-goods savings

From manual supply chain processes to fully automated and standardized processes across supply chain & sales, MillerKnoll solved the previously impossible.



40% Net annual savings

Insourced finance activities to a highly automated environment using Alteryx automation tech stack.



Over 1500 hours of manual processes automated

Delta Airlines future-proofs their business by ensuring aircraft maintenance is more efficient, and aircraft are routed to the appropriate maintenance service stations.



140+ Automated models

BT reduced time to insight by 75% and simplified many of its most demanding regulatory processes by automating the running of more than 140 complex Excel models with Alteryx and PwC.

The Alteryx Analytics Automation Platform

Trusted by the World's Most Influential Brands



7/10 largest airlines in the world



19/20 largest global banks



16/20 largest automotive companies



15/20 largest management consulting firms



10/10 top CPG companies

Our Champions Speak

“Data democracy is so important. With Alteryx, we can give vital data access to people who didn’t have it before.”

— Tim Kessler
Business Unit Program Lead for Digitalization in Production and Processes, Power Transmission, Siemens Energy

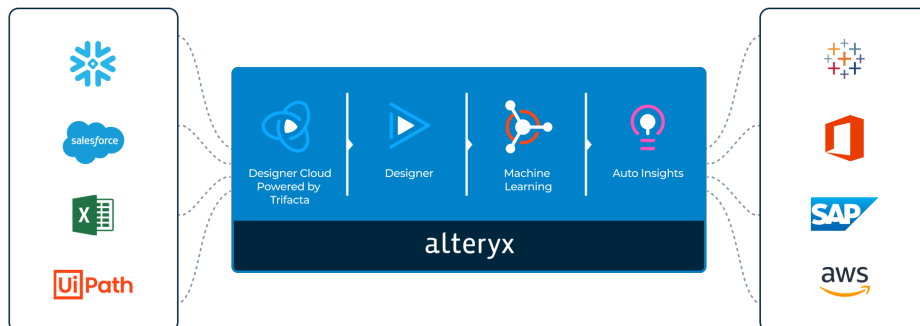
“Taking data parameters from something that is moving at high speed and figuring out how to engineer it to be better or go faster provides a competitive edge. Advanced analytics with Alteryx underpin this.”

— Dan Keyworth
Director of Business Technology, McLaren Racing, McLaren

“We generated over 10 million in value, saved 40,000 hours of manual work, and retired 500 spreadsheets.”

— Marion Miller
Director, Community for Insights, Phillips 66

Read more customer stories at [ALTERYX.COM/CUSTOMER-CENTER](https://alteryx.com/customer-center)



The Alteryx Analytics Automation Platform includes the following core solutions:

ALTERYX DESIGNER: Alteryx Designer allows analysts and data scientists to prep, blend, and create statistical, predictive, and forecasting models. They can enrich and easily analyze their data and build analytics apps, dashboards, and models to share with others.

ALTERYX DESIGNER CLOUD POWERED BY TRIFACTA: Designer Cloud powered by Trifacta allows data analysts and engineers to collaboratively profile, prepare, and pipeline data on all major cloud platforms for analytics or machine learning.

ALTERYX SERVER: Alteryx Server is a secure and scalable server-based product for scheduling, sharing, and running apps and models created in Alteryx Designer for others in the organization to leverage.

ALTERYX AUTO INSIGHTS: Alteryx Auto Insights is a cloud-native analytics solution that allows business users to make data-led decisions by automating the process of finding insights using AI-driven anomaly detection, root cause analysis, and data storytelling.

ALTERYX INTELLIGENCE SUITE: Alteryx Intelligence Suite is a Designer add-on that gives business users and advanced analysts the tools to easily uncover insights in unstructured and semi-structured data. These tools include text mining, computer vision, and assisted modeling capabilities.

ALTERYX MACHINE LEARNING: Alteryx Machine Learning provides approachable and explainable automated machine learning (AutoML) capabilities that enable domain experts to build quickly, validate, iterate, and explore ML models with an automated and fully guided user experience.