**CORPORATE FACT SHEET**

**QUICK FACTS**

<table>
<thead>
<tr>
<th>Stock Symbol:</th>
<th>NYSE: AYX</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPO Date:</td>
<td>March 24, 2017</td>
</tr>
<tr>
<td>Founding:</td>
<td>1997</td>
</tr>
<tr>
<td>Q3 Revenue:</td>
<td>$129.7 million</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Associate Count:</th>
<th>1,519 worldwide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer Count:</td>
<td>6,955 in more than 90 countries, including 38 percent of the Global 2000*</td>
</tr>
</tbody>
</table>

**FINANCIAL HIGHLIGHTS**

For Q3 2020, revenue increased 25 percent year-over-year to $129.7 million. Alteryx reported $417.9 million in revenue for the full year of 2019.

**ABOUT ALTERYX**

As a leader in analytic process automation (APA), Alteryx unifies analytics, data science and business process automation in one, end-to-end platform to accelerate digital transformation.

**HISTORY AND FOUNDING**

Alteryx was originally founded as SRC LLC in 1997 by former Chief Executive Officer (CEO), Dean Stoecker; current Chief Customer Officer (CCO), Olivia Duane Adams; and former Chief Technology Officer (CTO), Ned Harding, with the vision to build software products that help organizations get deeper insights about their business. The founders renamed the company “Alteryx” or “Alter YX” in 2010, a name that came from the relationship of altering latitude and longitude in the spatial environment for building analytical processes—the focus of the company at that time. Through their leadership and passion, the company quickly began revolutionizing business through data science and analytics, and emerged as a leader in analytic process automation (APA).

**LOCATIONS**

Alteryx is headquartered in Irvine, Calif. and has 18 additional global offices: Redwood City, Calif.; Broomfield, Colo.; Ann Arbor, Mich.; Dallas; Chicago; New York; Boston; Toronto; London; São Paulo; Paris; Munich; Prague; Kyiv, Ukraine; Dubai; Tokyo; Singapore and Sydney.

**ALTERYX APA PLATFORM**

By bringing data, processes and people together in a converged approach, the Alteryx APA Platform™ enables high-impact business outcomes and rapid upskilling of people across the organization. The human-centered platform transforms how businesses leverage their data assets and automate processes to generate workforce efficiencies, top-line growth and optimize costs.


**AWARDS**

- IT Central Station: #1 Data Science Platform (2020)
- DBTA: The Companies That Matter Most in Data (2020)
- Great Place to Work: Great Place to Work Certified UK (2020)
- CRN: Big Data 100, Coolest Analytics Companies (2019, 2020)
- Constellation Research, ShortList: Top Vendor in Advanced Analytics and Machine Learning and Top Vendor in Self-Service Data Prep

*Source: Gartner 2020 Magic Quadrant for Data Science and Machine-Learning Platforms*

**ANALYST REPORTS**

- Gartner: Recognizes Alteryx as a leader in the 2020 Gartner Data Science and Machine-Learning Magic Quadrant¹
- Gartner: Worlds Collide as Augmented Analytics Draws Analytics, BI and Data Science Together
- Gartner Peer Insights: Alteryx Peer Reviews

¹Source: Gartner 2020 Magic Quadrant for Data Science and Machine-Learning Platforms by Peter Krensky, Pieter den Hamer, Erick Brethenoux, Jim Hare, Carlie J. Idoine, Alexander Linden, Svetlana Sicular, Farhan Choudhary; Feb. 10