

# alteryx

## Corporate Fact Sheet

### Financial Highlights

For Q1 2021, revenue increased nine percent year-over-year to \$118.8 million. Alteryx reported \$495.3 million in revenue for the full year of 2020.

### About Alteryx

Alteryx, the Analytics Automation company, is focused on enabling every person to transform data into a breakthrough. Alteryx unifies analytics, data science and business process automation in one, end-to-end platform to accelerate digital transformation and shape the future of analytic process automation (APATM).

### History and Founding

Alteryx was originally founded as SRC LLC in 1997 by former Chief Executive Officer (CEO), Dean Stoecker; current Chief Advocacy Officer (CAO), Olivia Duane Adams; and former Chief Technology Officer (CTO), Ned Harding, with the vision to build software products that help organizations get deeper insights about their business. The founders renamed the company "Alteryx" or "Alter YX" in 2010, a name that came from the relationship of altering latitude and longitude in the spatial environment for building analytical processes—the focus of the company at that time. Through their leadership and passion, the company quickly began enabling every person to deliver breakthrough outcomes with automated analytics and data science.

### Locations

Alteryx is headquartered in Irvine, Calif. and has 18 additional global offices: Redwood City, Calif.; Broomfield, Colo.; Ann Arbor, Mich.; Dallas; Chicago; New York; Boston; Toronto; London; São Paulo; Paris; Munich; Prague; Kyiv, Ukraine; Dubai; Tokyo; Singapore and Sydney.

### Alteryx APA Platform

By bringing data, processes and people together in a converged approach, the Alteryx APA Platform™ enables high-impact business outcomes and rapid upskilling of people across the organization. The human-centered platform transforms how businesses leverage their data assets and automate processes to generate workforce efficiencies, top-line growth and optimize costs.

For details, please reference [The Essential Guide to Analytic Process Automation](#).

### Alteryx Gives Back

Alteryx Gives Back is helping to change the world for the better through data science and analytics. At Alteryx, we're passionate about giving back to worthy causes and recognize that our associates, customers and partners can solve more together. Our Alteryx Gives Back program provides non-profits and government agencies with software licenses and training resources to aid in achieving their respective missions and goals. Additionally, Alteryx provides employees with 20 hours of paid time off each year to volunteer for an organization or cause of their choice.

\*A customer at the end of any particular period is defined as an entity with a subscription agreement that runs through the current or future period as of the measurement date. A single organization with separate subsidiaries, segments, or divisions that use our platform may represent multiple customers, as we treat each entity that is invoiced separately as a single customer.

### Quick Facts

Stock Symbol: NYSE: AYX

IPO Date: March 24, 2017

Founding: 1997

Q1 Revenue: \$118.8 million

Associate Count: 1,498 worldwide

Customer Count: 7,214 in more than 90 countries, including 39 percent of the Global 2000\*

### Analyst Reports

- Gartner: Recognizes Alteryx as a challenger in its [2021 Magic Quadrant for Data Science and Machine Learning \(DSML\) Platforms](#)<sup>1</sup>
- Enterprise Management Associates: [The Four Principles of Analytic Process Automation](#)
- Gartner: [Worlds Collide as Augmented Analytics Draws Analytics, BI and Data Science Together](#)
- Gartner Peer Insights: [Alteryx Peer Reviews](#)

<sup>1</sup>Source: Gartner 2021 Magic Quadrant for Data Science and Machine Learning Platforms" by Peter Krensky, Carlie Idione, Erick Brethenoux, Pieter den Hamer, Farhan Choudhary, Afraz Jaffri and Shubhangi Vashisth; March 1, 2021.

### Awards

- Fast Company: [Most Innovative Companies in Data Science](#) (2021)
- CMX: [Community of the Year](#) (2021)
- DBTA: [Trend-Setting Products in Data](#) (2021)
- IT Central Station: [#1 Data Science Platform](#) (2020)
- Denver Business Journal: [Best Places to Work](#) (2020)
- Great Place to Work: [Great Place to Work Certified UK](#) (2020)
- 2020 WOB: [2020 Women on Boards](#) (2020)
- Constellation Research, ShortList: [Top Vendor in Advanced Analytics and Machine Learning and Top Vendor in Self-Service Data Prep](#)
- Deloitte Technology: Fast 500 (2017-2020) [Fast 500™](#)